

# EXECUTIVE MASTER OF BUS ADM (EMBA)

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## **ACCT 631 Sem: Managerial Acctg (3 Credits)**

**Lecture:** 3, **Lab:** 0

SEMINAR IN MANAGERIAL ACCOUNTING (3) An examination of the theoretical and practical issues involved in managerial accounting. Emphasis is on contemporary issues in managerial accounting.

(Prerequisites: ACCT 231 or ACCT 636.)

**Prerequisite(s):** ACCT 231 or ACCT 636

**College/School:** JHJ School Of Business

**Department:** Department of Accounting

## **BADM 630 Managerial Communication (3 Credits)**

**Lecture:** 3

BADM 630 MANAGERIAL COMMUNICATION (3) Development of oral and written communication skills, including the use of current computer technology.

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

## **FIN 621 Fin & Econ Anal (3 Credits)**

**Lecture:** 3, **Lab:** 0

The business principles using a managerial approach to financial and economic analysis. Covers theories of consumer, firm, and markets with emphasis on managerial decision-making; applied topics include demand estimation, forecasting, exchange rates and exports, and long-term investment.

**Prerequisite(s):** FIN 301 and MGSC 239 and MGSC 624

**College/School:** JHJ School Of Business

**Department:** Dept Finance & Economics

## **FIN 652 Managerial Finance (3 Credits)**

**Lecture:** 3, **Lab:** 0

The theory and practice of financial decision making, including tools and techniques for making financial decisions, including those arising from globalization and ethical challenges.

**Prerequisite(s):** FIN 301 and MGSC 624

**College/School:** JHJ School Of Business

**Department:** Dept Finance & Economics

## **FIN 675 Energy Finance (3 Credits)**

**Lecture:** 3, **Lab:** 0

Introduction to financial analysis, project selection, financing and dividend policies. Energy industry fundamentals and performance are discussed. Data and cases are utilized to address financial and decision-making issues in the energy industry.

**College/School:** JHJ School Of Business

**Department:** Dept Finance & Economics

## **FIN 685 Energy Trading (3 Credits)**

**Lecture:** 3

Introduction to financial derivatives including futures, options, and swaps used by traders in the energy industry. Emphasis is placed on the framework for various hedging and risk management objectives.

**College/School:** JHJ School Of Business

**Department:** Dept Finance & Economics

## **FIN 695 Financial Valuation Modeling (3 Credits)**

**Lecture:** 3

This course provides a review of natural gas, oil and petroleum products, coal, liquefied natural gas and electricity including energy forecasting and supply and cost curves. Three hours of lecture per week. Prerequisite: FIN 301.

**College/School:** JHJ School Of Business

**Department:** Dept Finance & Economics

## **MGMT 636 Organizational & Mgmt Theory (3 Credits)**

**Lecture:** 3, **Lab:** 0

ORGANIZATIONAL AND MANAGEMENT THEORY (3) Individual, group and inter-group behavior within organizations in the context of technological change, workforce diversity, ethical challenges, and globalization.

**Prerequisite(s):** MGMT 300

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

## **MGMT 646 Graduate Seminar in Mgmt (3 Credits)**

**Lecture:** 3

GRADUATE SEMINAR IN MANAGEMENT (3) In-depth exploration of selected topics in organization and management theory with special emphasis on leadership and ethics.

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

## **MGMT 670 Global Strategic Mgmt (3 Credits)**

**Lecture:** 3, **Lab:** 0

670 GLOBAL STRATEGIC MANAGEMENT (3) A cross-functional approach to the analysis of strategic decision making in the context of a global economy.

**Prerequisite(s):** MGMT 636 and FIN 652 and ACCT 631 and MKTG 650

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

## **MGSC 624 Statistical Methods (3 Credits)**

**Lecture:** 3, **Lab:** 0

STATISTICAL ANALYSIS (3) Use of statistical techniques for business research, analysis, and forecasting. It includes regression analysis and other econometric tools and the use of computer software.

**Prerequisite(s):** MGSC 239 and MGSC 302

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

## **MGSC 625 Supply Chain Management (3 Credits)**

**Lecture:** 3, **Lab:** 0

SUPPLY CHAIN MANAGEMENT (3) The course will provide an introduction to Supply Chain Management and the role of information systems in managing supply chains.

**Prerequisite(s):** MGSC 302

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

## **MIS 671 Introduction to MIS (3 Credits)**

**Lecture:** 3

INFORMATION TECHNOLOGY (3) The use of information technology to analyze business problems. It includes the development of computer software skills.

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

**MIS 677 E-Commerce (3 Credits)**

**Lecture: 3**

E-COMMERCE (3) Exposure to the use of Internet for business-to-business communications, logistics and supply chain management, financial markets, digital payments, marketing etc. (Prerequisites: MIS 304.)

**Prerequisite(s):** MIS 304

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.

**MKTG 650 Sem Mktg Probs (3 Credits)**

**Lecture: 3, Lab: 0**

STRATEGIC MARKETING MANAGEMENT (3) Key marketing problems of domestic and international organizations, including those arising from issues related to globalization, environmental protection, ethical issues, social trends, and legal constraints. (Prerequisites: MKTG 306 or equivalent.)

**Prerequisite(s):** MKTG 306

**College/School:** JHJ School Of Business

**Department:** Dept of Business Admin.