

EXECUTIVE MASTER OF BUS ADM (EMBA)

ACCT 631 Sem: Managerial Acctg (3 Credits)

Lecture: 3, **Lab:** 0

SEMINAR IN MANAGERIAL ACCOUNTING (3) An examination of the theoretical and practical issues involved in managerial accounting. Emphasis is on contemporary issues in managerial accounting.

(Prerequisites: ACCT 231 or ACCT 636.)

Prerequisite(s): ACCT 231 or ACCT 636

College/School: JHJ School Of Business

Department: Department of Accounting

BADM 630 Managerial Communication (3 Credits)

Lecture: 3

BADM 630 MANAGERIAL COMMUNICATION (3) Development of oral and written communication skills, including the use of current computer technology.

College/School: JHJ School Of Business

Department: Dept of Business Admin.

FIN 621 Fin & Econ Anal (3 Credits)

Lecture: 3, **Lab:** 0

The business principles using a managerial approach to financial and economic analysis. Covers theories of consumer, firm, and markets with emphasis on managerial decision-making; applied topics include demand estimation, forecasting, exchange rates and exports, and long-term investment.

Prerequisite(s): ECON 231 and ECON 232 and FIN 301 and MGSC 239

College/School: JHJ School Of Business

Department: Dept Finance & Economics

FIN 652 Managerial Finance (3 Credits)

Lecture: 3, **Lab:** 0

The theory and practice of financial decision making, including tools and techniques for making financial decisions, including those arising from globalization and ethical challenges.

Prerequisite(s): FIN 301 and MGSC 624

College/School: JHJ School Of Business

Department: Dept Finance & Economics

FIN 675 Energy Finance (3 Credits)

Lecture: 3, **Lab:** 0

Introduction to financial analysis, project selection, financing and dividend policies. Energy industry fundamentals and performance are discussed. Data and cases are utilized to address financial and decision-making issues in the energy industry.

College/School: JHJ School Of Business

Department: Dept Finance & Economics

FIN 685 Energy Trading (3 Credits)

Lecture: 3

Introduction to financial derivatives including futures, options, and swaps used by traders in the energy industry. Emphasis is placed on the framework for various hedging and risk management objectives.

College/School: JHJ School Of Business

Department: Dept Finance & Economics

FIN 695 Financial Valuation Modeling (3 Credits)

Lecture: 3

This course provides a review of natural gas, oil and petroleum products, coal, liquefied natural gas and electricity including energy forecasting and supply and cost curves. Three hours of lecture per week. Prerequisite: FIN 301.

College/School: JHJ School Of Business

Department: Dept Finance & Economics

MGMT 636 Organizational & Mgmt Theory (3 Credits)

Lecture: 3, **Lab:** 0

ORGANIZATIONAL AND MANAGEMENT THEORY (3) Individual, group and inter-group behavior within organizations in the context of technological change, workforce diversity, ethical challenges, and globalization.

Prerequisite(s): MGMT 300

College/School: JHJ School Of Business

Department: Dept of Business Admin.

MGMT 646 Graduate Seminar in Mgmt (3 Credits)

Lecture: 3

GRADUATE SEMINAR IN MANAGEMENT (3) In-depth exploration of selected topics in organization and management theory with special emphasis on leadership and ethics.

College/School: JHJ School Of Business

Department: Dept of Business Admin.

MGMT 670 Global Strategic Mgmt (3 Credits)

Lecture: 3, **Lab:** 0

670 GLOBAL STRATEGIC MANAGEMENT (3) A cross-functional approach to the analysis of strategic decision making in the context of a global economy.

Prerequisite(s): MGMT 636 and FIN 652 and ACCT 631 and MKTG 650

College/School: JHJ School Of Business

Department: Dept of Business Admin.

MGSC 624 Statistical Methods (3 Credits)

Lecture: 3, **Lab:** 0

STATISTICAL ANALYSIS (3) Use of statistical techniques for business research, analysis, and forecasting. It includes regression analysis and other econometric tools and the use of computer software.

Prerequisite(s): MGSC 239 and MGSC 302

College/School: JHJ School Of Business

Department: Dept of Business Admin.

MGSC 625 Supply Chain Management (3 Credits)

Lecture: 3, **Lab:** 0

SUPPLY CHAIN MANAGEMENT (3) The course will provide an introduction to Supply Chain Management and the role of information systems in managing supply chains.

Prerequisite(s): MGSC 302

College/School: JHJ School Of Business

Department: Dept of Business Admin.

MIS 671 Introduction to MIS (3 Credits)

Lecture: 3

INFORMATION TECHNOLOGY (3) The use of information technology to analyze business problems. It includes the development of computer software skills.

College/School: JHJ School Of Business

Department: Dept of Business Admin.

MIS 677 E-Commerce (3 Credits)

Lecture: 3

E-COMMERCE (3) Exposure to the use of Internet for business-to-business communications, logistics and supply chain management, financial markets, digital payments, marketing etc. (Prerequisites: MIS 304.)

Prerequisite(s): MIS 304

College/School: JHJ School Of Business

Department: Dept of Business Admin.

MKTG 650 Sem Mktg Probs (3 Credits)

Lecture: 3, Lab: 0

STRATEGIC MARKETING MANAGEMENT (3) Key marketing problems of domestic and international organizations, including those arising from issues related to globalization, environmental protection, ethical issues, social trends, and legal constraints. (Prerequisites: MKTG 306 or equivalent.)

Prerequisite(s): MKTG 306

College/School: JHJ School Of Business

Department: Dept of Business Admin.