

# JOURNALISM (JOUR)

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## JOUR 505 Art of Narrative (3 Credits)

**Lecture:** 3

Researching, planning and writing short-form and long-form narratives for print and digital media. Three hours of lecture per week. Prerequisite: none

**College/School:** School of Communication

**Department:** Dept of Journalism

## JOUR 531 Sem In Mass Communication (3 Credits)

**Lecture:** 3, **Lab:** 0

SEMINAR IN MASS COMMUNICATION (3) Cultural, economic, political and social factors which affect communication at the international level; role of communication in affecting social change in relation to developing countries.

**College/School:** School of Communication

**Department:** Dept of Journalism

## JOUR 539 International Communications (3 Credits)

**Lecture:** 3, **Lab:** 0

INTERNATIONAL COMMUNICATION SYSTEMS (3) Analysis of cultural, economic, political and social factors which affect communication at the international level. The role of communication in affecting social change is reviewed in relation to newly developing countries.

**College/School:** School of Communication

**Department:** Dept of Journalism

## JOUR 542 Broadcast Journalism (4 Credits)

**Lecture:** 4, **Lab:** 0

Intensive training in creation of broadcast packages including long-form stories. Four hours of lecture per week with studio hours to be arranged. Prerequisite: CM 501, Jour 505, CM 510.

**Prerequisite(s):** (JOUR 505 and CM 501 and CM 510)

**College/School:** School of Communication

**Department:** Dept of Journalism

## JOUR 544 Effective Website Design (4 Credits)

**Lecture:** 4

Techniques for creating and promoting multimedia websites. Four hours of lecture per week with studio hours to be arranged. Prerequisite: CM 501, Jour 505 and CM 510.

**Prerequisite(s):** (CM 501 and JOUR 505 and CM 510)

**College/School:** School of Communication

**Department:** Dept of Journalism

## JOUR 550 Journalism Seminar (3 Credits)

**Lecture:** 3, **Lab:** 0

JOURNALISM SEMINAR (3) Study of selected topics in an identified area of journalism. May be repeated for credit as often as topic changes

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**Department:** Dept of Journalism

## JOUR 571 Literature of Journalism (3 Credits)

**Lecture:** 3, **Lab:** 0

Readings in literary journalism with practical instruction in the creation of long-form narratives. Three hours of lecture per week. Prerequisite: CM 501, Jour 505 and CM 510.

**Prerequisite(s):** (CM 501 and JOUR 505 and CM 510)

**College/School:** School of Communication

**Department:** Dept of Journalism

## JOUR 590 Media Management (3 Credits)

**Lecture:** 3, **Lab:** 0

MEDIA MANAGEMENT (3) Analysis of the management decision-making process in media (radio, television, and print) with particular reference to program policies, sales and personnel administration.

**College/School:** School of Communication

**Department:** Dept of Journalism