

RADIO/TV/FILM (RTF)

RTF 501 Master's Seminar in Mass Media Projects (3 Credits)

Lecture: 3

A preparatory course for researching, planning, and proposing the master's project. The examination and discussion of various media forms and to help students select a topic and design and produce the master's project. Three hours of lecture per week. Pre-requisite: none

College/School: School of Communication

Department: School of Communication

RTF 510 Visual Storytelling (3 Credits)

Lecture: 3

A developmental course in basic skills in media aesthetics, videography and editing using a variety of multimedia production tools. Four hours of lecture per week with studio hours to be arranged. Prerequisite: none

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 515 Writing for Film & Electronic Media (3 Credits)

Lecture: 3

Covers the process of writing for visual media. Includes proposals, treatments, scripts, budgeting and scheduling. Three lecture hours per week. Prerequisites: CM 501, JOUR 505 and CM 510.

Prerequisite(s): (CM 501 and JOUR 505 and CM 510)

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RTF 520 Advanced Media Production (4 Credits)

Lecture: 4

Advanced production techniques in videography, editing and multimedia production. Four hours of lecture per week with studio hours to be arranged.

Prerequisite(s): (CM 501 and JOUR 505 and CM 510 and RTF 515)

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 535 Media Entrepreneurship (3 Credits)

Lecture: 3

Fund-raising, promotional and business planning for media projects, including the use of websites and social media. Three hours of lecture per week. Pre-requisite: CM 501, JOUR 505 and CM 510.

Prerequisite(s): (CM 501 and JOUR 505 and CM 510)

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RTF 538 Impact of Elec Technologies (3 Credits)

Lecture: 3, **Lab:** 2

IMPACT OF ELECTRONIC TECHNOLOGY (3) The impact of the change from conventional to digital technology on the mass media industries.

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RTF 539 International Media Systems (3 Credits)

Lecture: 3, **Lab:** 2

INTERNATIONAL MEDIA SYSTEMS (3) Cultural, economic, political and social factors affecting electronic communication internationally; the role of electronic communication in affecting social change in developed and developing countries. Offered as needed. (Same as JOURN 539)

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 540 Instructional Media Techniques (4 Credits)

Lecture: 4

The use of digital technology to create instructional material for the classroom. Four hours of lecture per week with studio hours to be arranged.

Prerequisite(s): (CM 501 and JOUR 505 and CM 510)

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 546 Digital Animation (4 Credits)

Lecture: 4

Introduction to computer-generated animation using current digital animation software. Four hours of lecture per week with studio hours to be arranged.

Prerequisite(s): (CM 501 and CM 510 and JOUR 505)

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 550 Probs in Telecom (3 Credits)

Lecture: 3, **Lab:** 2

PROBLEMS IN ELECTRONIC MEDIA (3) ** Analysis of the management decision-making process in electronic media with particular reference to program policies, sales and personnel administration. Offered as needed.

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 560 Digital Film Production (4 Credits)

Lecture: 4

A hands-on, introductory course to digital filmmaking using new digital video equipment. Includes scriptwriting, producing, directing and editing a number of shorts, using digital video cameras and editing applications such as Avid and Final Cut Production. Students are responsible for material used in the course. The School will provide equipment only. Four hours of lecture per week with studio hours to be arranged.

Prerequisite(s): (CM 501 and JOUR 560 and RTF 515 and CM 520)

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 561 Seminar in Elec Media (3 Credits)

Lecture: 3, **Lab:** 2

SEMINAR IN ELECTRONIC MEDIA (3) ** An in-depth examination of the electronic mass media: reviews, practices, impact, audience behavior and other factors.

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 562 Television Production (4 Credits)

Lecture: 4, **Lab:** 0

Introduction to production of programs for television and broadcast news using multi-camera studio production techniques. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: CM 501, JOUR 505 and CM 510.

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 563 New Video Applications (3 Credits)

Lecture: 3, **Lab:** 0

NEW VIDEO APPLICATIONS (3) ** Principles and concepts of internet media use. Applications for utilization of streaming audio, video, teleconferencing and other associated systems. Offered as needed.

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RTF 564 Documentary Production (4 Credits)

Lecture: 4

The course will cover proposal writing, research, shooting, editing and packaging of short documentaries. This is a hand-on-course that requires many outside class involvement. Four hours of lecture per week with studio and field hours to be arranged. Prerequisite: CM 501, Jour 505 and CM 510/

Prerequisite(s): (CM 501 and JOUR 505 and CM 510)

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 578 African American and Film (3 Credits)

Lecture: 3

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 590 Media Management (3 Credits)

Lecture: 3, **Lab:** 0

MEDIA MANAGEMENT (3) Analysis of the management decision-making process in media radio, television, and print and the internet, primarily with reference to programming policies, sales, and personnel administration. (Same as JOUR 590)

College/School: School of Communication

Department: Dept of Radio, TV and Film

RTF 664 Graduate Practicum (6 Credits)

Lecture: 6, **Lab:** 0

College/School: School of Communication

Department: Dept of Radio, TV and Film