

# SPORT RECREATION & LEISURE (SSRL)

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## **SSRL 551 Aquatic Facility Management (3 Credits)**

### **Lecture: 3**

Operation, maintenance, and management of aquatic facilities used for recreation, exercise, therapy, competition, education programs, and other aquatic-related programs. Aquatic Facility Management provides current and future aquatics professionals with a complete guide to running aquatics programs safely and effectively. This practical reference covers everything an aquatics director needs.

**College/School:** College Of Education

**Department:** Dept of Health & Kinesiology

## **SSRL 553 Fiscal Policies For Recreation and Leisure Services Organizations (3 Credits)**

### **Lecture: 3**

Application of fiscal policies and procedures to operation of recreation, leisure services, and sport related organizations. Organizational fiscal policy, finance, performance based budgeting, revenue generating strategies, cash and inventory control, commercial/public cooperative ventures, development of logic models, fundraising and development, and strategies for seeking grants and contracts.

**College/School:** College Of Education

**Department:** Dept of Health & Kinesiology

## **SSRL 678 Managing Commercial and Tourism Industry Leisure Services (3 Credits)**

### **Lecture: 3**

Focus on commercial recreation and tourism environment, principles, and concepts of management and marketing, and systematic techniques of analysis and inquiry. Application of concepts and skills in planning, design and evaluation to selected interest areas related to recreation and tourism services. Through use of analytical tools and processes, students prepare and defend an original evaluation project of a service program. Leisure service system planning through explanation of the scope and segmentation of the conference, convention and event market. Strategies in planning, developing and implementing meeting and convention services.

**College/School:** College Of Education

**Department:** Dept of Health & Kinesiology