

JESSE H. JONES SCHOOL OF BUSINESS

Overview

The Jesse H. Jones School of Business consists of three departments:

- Accounting
- Business Administration, and
- Finance and Economics.

The School offers the following three graduate degree programs:

- the Master of Business Administration (MBA),
- an online Executive Master of Business Administration (EMBA), and
- the Master of Science in Management Information Systems (M.S. in MIS).

The School also offers the following five undergraduate degree programs:

- the Bachelor of Business Administration in Accounting,
- the Bachelor of Business Administration in Finance,
- the Bachelor of Business Administration in Management,
- the Bachelor of Business Administration in Management Information Systems, and
- the Bachelor of Business Administration in Marketing.

Students should refer to the Undergraduate Catalog of Texas Southern University for information on the undergraduate degree programs.

The School is administratively organized with a Dean who is assisted by an Associate Dean for Academics, an Assistant Dean for Business Student Services, Assistant Dean for Administration and Assessment, two department chairpersons, and support staff. All administrative offices including departmental offices and the office of graduate programs in business are located in the Jesse H. Jones School of Business building.

Vision

The Jesse H. Jones School of Business will be a leading provider of quality business education, research, and engagement in an innovative and student-centered community of continual learners.

Mission

The Jesse H. Jones School of Business is a constituent part of Texas Southern University, a comprehensive metropolitan university located in Houston, Texas. We offer baccalaureate and master's degree programs to a diverse student population that is primarily first generation college students.

Our mission is to transform students into leaders in the global market place. To achieve the mission, we provide quality education in an entrepreneurial, global context through effective teaching, theoretical and applied research, and community engagement in a student-centered environment.

Core Values

Our actions are guided by fundamental values and flow from a commitment to

- Student-Centered Learning
- Global Perspective
- Community Engagement
- Professionalism
- Innovativeness

Good Academic Standing

To remain in good academic standing, a business graduate student must maintain an overall grade point average (GPA) of 3.00.

Accreditation

The University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelors, masters, professional, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the status of Texas Southern University. Additionally, the School of Business is accredited by The Association to Advance Collegiate Schools of Business (AACSB).

The Business Library

The Business Library is located on the fifth floor of the Robert J. Terry Library and combines resources for accounting, business, and economics. The Business Library has over 52,500 volumes and subscribes to more than 300 serials. Extensive files of corporate financial reports and business and financial services are available. Computerized interlibrary loan services link the Library with others throughout the nation and world. Electronic resources are substantial, including more than 300 databases that provide a comprehensive list of scholarly journals with access to more than 63,000 full text articles covering a broad scope of disciplines. Also included are e-books, videos, newspapers, graphics and some reference materials. Off campus access to electronic resources is available. For the faculty, students, and staff, the TexShare Consortium provides access to participating state university and college libraries, including those of the University of Houston and Rice University, the Houston Public Library and several other Houston area libraries.

Degree Programs Description

The graduate degree programs offered by the Jesse H. Jones School of Business are described in detail in Programs tab.

- Executive Master of Business Administration (EMBA) (<https://catalog.tsu.edu/graduate/schools-colleges/business/emba/>)
- Executive Master of Business Administration (Energy Finance Concentration), EMBA (<https://catalog.tsu.edu/graduate/schools-colleges/business/emba-energy-finance/>)
- Graduate Certificate: Data Analytics (<https://catalog.tsu.edu/graduate/schools-colleges/business/certificate-data-analytics/>)
- Master of Business Administration (Accounting Concentration), MBA (<https://catalog.tsu.edu/graduate/schools-colleges/business/mba-accounting/>)
- Master of Business Administration (Health Care Administration Concentration), MBA (<https://catalog.tsu.edu/graduate/schools-colleges/business/mba-hca/>)
- Master of Business Administration (Management Information Systems Concentration), MBA (<https://catalog.tsu.edu/graduate/schools-colleges/business/mba-mis/>)

- Master of Business Administration (MBA) (<https://catalog.tsu.edu/graduate/schools-colleges/business/mba/>)
- Master of Business Administrations (Business Analytics Concentration), MBA (<https://catalog.tsu.edu/graduate/schools-colleges/business/mba-business-analytics/>)
- Master of Science Management Information Systems (Data Analytics Concentration), MIS (<https://catalog.tsu.edu/graduate/schools-colleges/business/mis-ms-data-analytics/>)
- Master of Science Management Information Systems, MIS (<https://catalog.tsu.edu/graduate/schools-colleges/business/mis-ms/>)

Accounting

ACCT 600 Oil and Gas Accounting (3-9 Credits)

Lecture: 3-9

OIL AND GAS ACCOUNTING AND TAXATION INSTITUTE (3) Petroleum accounting and taxation. This is a comprehensive course in oil and gas accounting. It covers the fundamentals of the petroleum industry as well as the complex topics of revenue accounting and taxation.

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 625 Not-For Profit Accounting (3 Credits)

Lecture: 3

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 630 Ethics for Accountants (3 Credits)

Lecture: 3, **Lab:** 0

ETHICS FOR ACCOUNTANTS (3) Provides a philosophical understanding of ethical complexities of the modern business enterprise and a fundamental of ethical knowledge necessary for a career in accounting and finance. (Prerequisites: Consent of the Instructor.)

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 631 Sem: Managerial Acctg (3 Credits)

Lecture: 3, **Lab:** 0

SEMINAR IN MANAGERIAL ACCOUNTING (3) An examination of the theoretical and practical issues involved in managerial accounting. Emphasis is on contemporary issues in managerial accounting. (Prerequisites: ACCT 231 or ACCT 636.)

Prerequisite(s): ACCT 231 or ACCT 636

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 636 Financial Statement Analysis (3 Credits)

Lecture: 3, **Lab:** 0

FINANCIAL ACCOUNTING (3) (CPA 150-Hour Requirement NON-DEGREE Course) An analysis of financial statements of publicly held entities, which are issued to shareholders, creditors, financial analysts, and other interested parties. (Prerequisite: ACCT 332.)

Prerequisite(s): ACCT 332

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 647 Cost Acctg & Analysis (3 Credits)

Lecture: 3, **Lab:** 0

MANAGERIAL AND COST ACCOUNTING (3) (CPA 150-Hour Requirement NON-DEGREE Course) A study of the kind of information needed, where information can be obtained and how information can be used by managers to carry out their planning, controlling, and decision-making responsibilities. (Prerequisite: ACCT 336.)

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 650 Structure Acctg Theory (3 Credits)

Lecture: 3, **Lab:** 0

STRUCTURE OF ACCOUNTING THEORY (3) Principles, concepts and problems underlying the recording of accounting data; management of information and its relation to income determination. Analysis and interpretation of principal accounting statements are also covered. (Prerequisite: ACCT 332.)

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 651 Contemp Topics Acctg (3 Credits)

Lecture: 3, **Lab:** 0

CONTEMPORARY ISSUES IN ACCOUNTING (3) An analysis of new pronouncements of authoritative bodies along with the impact of these bodies on contemporary accounting practice. (Prerequisite: ACCT 332.)

Prerequisite(s): ACCT 332

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 655 Seminar In Taxation (3 Credits)

Lecture: 3, **Lab:** 0

SEMINAR IN TAXATION (3) A review and an analysis of tax consequences; implications of business decisions and accounting procedures; tax research and planning. (Prerequisite: ACCT 332.)

Prerequisite(s): ACCT 332

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 656 Acctg Information Systems (3 Credits)

Lecture: 3, **Lab:** 0

ACCOUNTING INFORMATION SYSTEMS (3) An analysis of the sources, cost and values of accounting information, including analysis and design of computer-based accounting information. (Prerequisites: ACCT 332 or ACCT 631.)

Prerequisite(s): ACCT 332 or ACCT 631

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 657 Seminar Auditing (3 Credits)

Lecture: 3, **Lab:** 0

SEMINAR IN AUDITING (3) An examination of the development of auditing standards and philosophies; contemporary developments in auditing theory and practice; and research needs of the auditing profession. (Prerequisite: ACCT 433.)

Prerequisite(s): ACCT 433

College/School: JHJ School Of Business

Department: Department of Accounting

ACCT 658 Accounting Controls (3 Credits)**Lecture:** 3, **Lab:** 0

ACCOUNTING CONTROLS (3) A study of the concepts and roles of accounting controls in a business organization. (Prerequisites: ACCT 631 or 433.)

Prerequisite(s): ACCT 631 or ACCT 433**College/School:** JHJ School Of Business**Department:** Department of Accounting**ACCT 660 Advanced Topics in Accounting (3 Credits)****Lecture:** 3

ADVANCED TOPICS IN ACCOUNTING (3) The study and research of business consolidations, partnerships, governmental and not-for-profit accounting. (Prerequisite: ACCT 332.)

Prerequisite(s): ACCT 332**College/School:** JHJ School Of Business**Department:** Department of Accounting**ACCT 665 Accounting Internship (3-9 Credits)****Lecture:** 3-9

ACCOUNTING INTERNSHIP (3) Faculty-supervised work experience in accounting where written reports are required. (Prerequisite: Graduate Status.)

College/School: JHJ School Of Business**Department:** Department of Accounting**ACCT 670 FIN ACCTG IN HLTH CARE ORG (3 Credits)****Lecture:** 3, **Lab:** 0

FINANCIAL ACCOUNTING IN HEALTH CARE ORGANIZATIONS (3) The study of the techniques of decision making for health care providers, financial management functions and organizations, financial statement analysis, capital management, capital budgeting and processes, financial statistics, financing techniques, and financial analysis of case studies in the health care environment.

College/School: JHJ School Of Business**Department:** Department of Accounting**ACCT 671 MGMT & COST ACCT IN HLTH CARE (3 Credits)****Lecture:** 3, **Lab:** 0

MANAGERIAL AND COST ACCOUNTING IN HEALTH CARE ORGANIZATIONS (3) A study of how to use cost information to improve management decision making and the uses of cost accounting information relevant to health care organizations.

College/School: JHJ School Of Business**Department:** Department of Accounting

Finance

FIN 621 Fin & Econ Anal (3 Credits)**Lecture:** 3, **Lab:** 0

The business principles using a managerial approach to financial and economic analysis. Covers theories of consumer, firm, and markets with emphasis on managerial decision-making; applied topics include demand estimation, forecasting, exchange rates and exports, and long-term investment.

Prerequisite(s): ECON 231 and ECON 232 and FIN 301 and MGSC 239**College/School:** JHJ School Of Business**Department:** Dept Finance & Economics**FIN 650 Investment Management (3 Credits)****Lecture:** 3, **Lab:** 0

INVESTMENT MANAGEMENT (3) Theory and practice of pricing and evaluation of stocks, bonds, options, futures, and mutual funds. It includes portfolio theory and management and global investments. (Prerequisite: FIN 301 or equivalent.)

Prerequisite(s): FIN 301**College/School:** JHJ School Of Business**Department:** Dept Finance & Economics**FIN 652 Managerial Finance (3 Credits)****Lecture:** 3, **Lab:** 0

The theory and practice of financial decision making, including tools and techniques for making financial decisions, including those arising from globalization and ethical challenges.

Prerequisite(s): FIN 301 and MGSC 624**College/School:** JHJ School Of Business**Department:** Dept Finance & Economics**FIN 655 International Finance (3 Credits)****Lecture:** 3

INTERNATIONAL FINANCE (3) This course analyzes issues and problems managers and investors face that result from operating in an international environment. (Prerequisites: FIN 301 or equivalent.)

College/School: JHJ School Of Business**Department:** Dept Finance & Economics**FIN 675 Energy Finance (3 Credits)****Lecture:** 3, **Lab:** 0

Introduction to financial analysis, project selection, financing and dividend policies. Energy industry fundamentals and performance are discussed. Data and cases are utilized to address financial and decision-making issues in the energy industry.

College/School: JHJ School Of Business**Department:** Dept Finance & Economics**FIN 685 Energy Trading (3 Credits)****Lecture:** 3

Introduction to financial derivatives including futures, options, and swaps used by traders in the energy industry. Emphasis is placed on the framework for various hedging and risk management objectives.

College/School: JHJ School Of Business**Department:** Dept Finance & Economics**FIN 695 Financial Valuation Modeling (3 Credits)****Lecture:** 3

This course provides a review of natural gas, oil and petroleum products, coal, liquefied natural gas and electricity including energy forecasting and supply and cost curves. Three hours of lecture per week. Prerequisite: FIN 301.

College/School: JHJ School Of Business**Department:** Dept Finance & Economics

Business Administration

BADM 630 Managerial Communication (3 Credits)**Lecture:** 3

BADM 630 MANAGERIAL COMMUNICATION (3) Development of oral and written communication skills, including the use of current computer technology.

College/School: JHJ School Of Business**Department:** Dept of Business Admin.

BADM 644 Internship (3 Credits)**Lecture:** 3

GRADUATE BUSINESS INTERNSHIP (3) Faculty-supervised business related work experience designed to enhance the knowledge and skills of our students in an applied environment. Progress reports and employer validation are required. (Prerequisite: Twelve (12) hours graduate level coursework in business administration and consent of the instructor.)

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**BADM 655 Entrepreneurship (3 Credits)****Lecture:** 3

ENTREPRENEURSHIP (3) Issues related to creating, managing, and financing a new business with a focus on product development and entrepreneurial financial planning including business plans and class projects.

College/School: JHJ School Of Business**Department:** Dept of Business Admin.

Management

MGMT 636 Organizational & Mgmt Theory (3 Credits)**Lecture:** 3, **Lab:** 0

ORGANIZATIONAL AND MANAGEMENT THEORY (3) Individual, group and inter-group behavior within organizations in the context of technological change, workforce diversity, ethical challenges, and globalization.

Prerequisite(s): MGMT 300**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MGMT 646 Graduate Seminar in Mgmt (3 Credits)****Lecture:** 3

GRADUATE SEMINAR IN MANAGEMENT (3) In-depth exploration of selected topics in organization and management theory with special emphasis on leadership and ethics.

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**MGMT 650 Human Resource Management (3 Credits)****Lecture:** 3

STRATEGIC MARKETING MANAGEMENT (3) Key marketing problems of domestic and international organizations, including those arising from issues related to globalization, environmental protection, ethical issues, social trends, and legal constraints.

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**MGMT 670 Global Strategic Mgmt (3 Credits)****Lecture:** 3, **Lab:** 0

670 GLOBAL STRATEGIC MANAGEMENT (3) A cross-functional approach to the analysis of strategic decision making in the context of a global economy.

Prerequisite(s): MGMT 636 and FIN 652 and ACCT 631 and MKTG 650**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.

Management Information Systems

MIS 671 Introduction to MIS (3 Credits)**Lecture:** 3

INFORMATION TECHNOLOGY (3) The use of information technology to analyze business problems. It includes the development of computer software skills.

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**MIS 672 Application Programming (3 Credits)****Lecture:** 3

INTRODUCTION TO C++ OR JAVA PROGRAMMING (3) A review of the programming features of these languages and their application to Object Oriented Programming and development of business applications. These will be offered in alternate semesters. (Prerequisite: MIS 304.)

Prerequisite(s): MGSC 304**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MIS 674 Data Communications (3 Credits)****Lecture:** 3

DATA COMMUNICATIONS (3) Managerial and technological issues related to the operation and maintenance of computer networks. Topics covered include WAN, LAN, Internet and related architectures and protocols. (Prerequisite: MIS 304.)

Prerequisite(s): MGSC 304**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MIS 675 Database Management Systems (3 Credits)****Lecture:** 3

DATABASE MANAGEMENT SYSTEMS (3) Database concepts and principles in database design with exposure to a popular relational database like "Oracle." (Prerequisite: MIS 304.)

Prerequisite(s): MGSC 304**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MIS 676 Web Design & Development (3 Credits)****Lecture:** 3

WEB DESIGN AND DEVELOPMENT (3) Web applications and design using tools such as HTML, Cascading Style Sheets, JavaScript and DHTML. (Prerequisite: MIS 672.)

Prerequisite(s): MIS 672**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MIS 677 E-Commerce (3 Credits)****Lecture:** 3

E-COMMERCE (3) Exposure to the use of Internet for business-to-business communications, logistics and supply chain management, financial markets, digital payments, marketing etc. (Prerequisites: MIS 674; MIS 676.)

Prerequisite(s): MIS 674 and MIS 676**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MIS 678 SAP Applications in SCM (3 Credits)****Lecture:** 3

SAP APPLICATIONS IN SCM (3) Exposure to instructor-selected SCM modules in SAP. (Prerequisites: MGSC 625; MIS 675.)

Prerequisite(s): MGSC 625 and MIS 675**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MIS 680 System Analysis & Development (3 Credits)****Lecture:** 3

SYSTEMS ANALYSIS AND DEVELOPMENT (3) An introduction to concepts and processes for analyzing and determining information requirements and using packages and application generators for system development. (Prerequisite: MIS 675.)

Prerequisite(s): MIS 675**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.

MIS 681 IT Project Management (3 Credits)**Lecture:** 3

IT PROJECT MANAGEMENT (3) Approaches to managing IT projects including outsourcing and subcontracting strategies. Students will also be exposed to project management tools. (Prerequisite: MIS 680.)

Prerequisite(s): MIS 680**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MIS 683 Current Topics in MIS (3 Credits)**

CURRENT TOPICS IN MIS (3) An instructor-selected topic dealing with current issues and/or developments in the MIS area. (Prerequisites: Completion of at least nine (9) credit hours of coursework in the MIS program and/or consent of instructor.)

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**MIS 684 Internship in MIS (3 Credits)****Lecture:** 3

INTERNSHIP IN MIS AREA (3) Completion of the equivalent of one long semester or an entire summer internship in the information technology area in a carefully selected organization. (Prerequisite: Completion of at least 18 Credit Hours of coursework in the MIS program.)

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**MIS 685 Management of Info System (3 Credits)****Lecture:** 3

MANAGEMENT OF INFORMATION SYSTEMS (3) Strategic management of information resources to facilitate corporate competitiveness in the global environment. Capstone course to be taken in the student's last semester of the program. (Prerequisite: Completion of at least 24 Credit Hours of coursework in the MIS program.)

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**MIS 686 Data Analytics and Visualization (3 Credits)****Lecture:** 3

This course provides an overview of gathering, cleaning, describing, integrating data, and, developing data models. Students will apply descriptive statistical tools to get a comprehensive understanding of the datasets and visualize those using data visualization tools. Students will be introduced to real-world datasets and will have hands-on experience in using them in building preliminary decision models. (Prerequisite: MGSC 624) Three hours per week.

College/School: JHJ School Of Business**Department:** Dept of Business Admin.**MIS 688 Applied Predictive Analytics (3 Credits)****Lecture:** 3

In this course students will be introduced to popular data mining methods such as classification, association, and clustering techniques. Students will use relevant software for data mining exercises. Students will develop and apply trend and regression analysis, and, forecasting techniques in business problem solving. (Prerequisite: MGSC 624) Three hours per week.

College/School: JHJ School Of Business**Department:** Dept of Business Admin.

Marketing

MKTG 634 Marketing Research (3 Credits)**Lecture:** 3, **Lab:** 0

MARKETING RESEARCH (3) Application of research and analytical decision-making techniques to marketing problems. (Prerequisites: MKTG 306; MGSC 239; MIS 671 or concurrent enrollment.)

Prerequisite(s): MKTG 306 and MGSC 239 and MGSC 671 (may be taken concurrently)**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MKTG 650 Sem Mktg Probs (3 Credits)****Lecture:** 3, **Lab:** 0

STRATEGIC MARKETING MANAGEMENT (3) Key marketing problems of domestic and international organizations, including those arising from issues related to globalization, environmental protection, ethical issues, social trends, and legal constraints. (Prerequisites: MKTG 306 or equivalent.)

Prerequisite(s): MKTG 306**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.

Management Science

MGSC 624 Statistical Methods (3 Credits)**Lecture:** 3, **Lab:** 0

STATISTICAL ANALYSIS (3) Use of statistical techniques for business research, analysis, and forecasting. It includes regression analysis and other econometric tools and the use of computer software.

Prerequisite(s): MGSC 239 and MGSC 302**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MGSC 625 Supply Chain Management (3 Credits)****Lecture:** 3, **Lab:** 0

SUPPLY CHAIN MANAGEMENT (3) The course will provide an introduction to Supply Chain Management and the role of information systems in managing supply chains.

Prerequisite(s): MGSC 302**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.**MGSC 654 Spec Topics in Quantative Anal (3 Credits)****Lecture:** 3

SPECIAL TOPICS IN QUANTITATIVE ANALYSIS (3) In-depth exploration of selected topics in quantitative analysis. Prerequisite: MGSC 624

Prerequisite(s): MGSC 624**College/School:** JHJ School Of Business**Department:** Dept of Business Admin.