# MASTER OF BUSINESS ADMINISTRATION (MBA)

The objective of the Master of Business Administration (MBA) program is to educate a diverse group of students by providing them with the knowledge, analytical ability, and management skills necessary for leadership positions in a world characterized by a diverse work force, rapid technological change, and a fiercely competitive global marketplace. The MBA program at Texas Southern University provides a general management education to individuals who aspire to advance in their current career or wish to prepare themselves for a completely new career.

Graduates of the MBA program are equipped with:

- An understanding of a broad array of business concepts related to finance, accounting, economics, marketing, operations, statistics, and business law.
- Skills that enable the appropriate application of critical, analytical, and strategic thinking to the analysis of and development of solutions to business problems.
- The ability to utilize information technology and systems for effective decision-making, problem solving, and communication.
- Strategies for leading and structuring high performance teams, working cooperatively, and communicating effectively.
- A greater appreciation for workplace diversity, ethical issues facing businesses today, and the challenges of the global market place.

## **MBA Admission Process**

Students are admitted to the MBA program twice per year, in the fall and spring semesters only. The deadline for submission of all application materials is July 15 for the Fall semester and November 15 for the Spring semester (early submission is encouraged).

A complete application consists of the following materials:

- 1. Evidence of a baccalaureate degree from an accredited institution.
- 2. An official transcript of all undergraduate course work.
- An acceptable GMAT score (score must be from a test taken within the last five (5) years of your application date, to be considered). An Analytical Writing score of 3.5 or above is required on the GMAT exam to fulfill the English proficiency requirement.
- 4. A two-page, career-objective essay (max 500 words) including a description of the applicant's greatest accomplishment and disappointment, and, lessons learned from the experiences, as well as a brief discussion of post MBA goals.
- Two confidential letters of recommendation that include applicant's strengths, areas of improvement, and commitment to excellence.
- 6. A current résumé.
- 7. Official TOEFL (Test of English as a Foreign Language) score if the applicant's native language is not English, unless the applicant has received an undergraduate degree from a U.S. college or university. A TOEFL score of at least 550 on the paper based test or 213 on the computer based test or 79 on the Internet based test is required. An official IELTS score can be submitted in lieu of TOEFL in which case a minimum overall band score of 6.0 is required.

Only completed applications (containing all required application materials listed above) will be reviewed for admission. Graduate application

materials are received by the Graduate School and forwarded to the Jesse H. Jones School of Business for review. The recommendation of Jesse H. Jones School of Business is returned to the Graduate School. The Graduate School will make the final admission decision and notify the applicant of the decision. Prospective students wishing to inquire about their application status should direct questions to the Graduate School, until an official admissions notification is received.

Admission to the MBA program as a conditional or an unconditional student requires a baccalaureate degree from a regionally accredited institution.

#### **Unconditional Admission**

The applicant must submit an acceptable Graduate Management Aptitude Test (GMAT) score that will be used in conjunction with the applicant's socioeconomic profile and the undergraduate grade point average to determine admission to graduate programs. The following are some factors that may be included in the socioeconomic profile used in the admission process:

- Economic status of family when applicant attended elementary, secondary, and undergraduate school.
- 2. Applicant's status of first-generation to attend undergraduate school.
- Applicant's status of first-generation to attend graduate or professional school.
- 4. Applicant is multilingual.
- 5. Applicant's employment while attending undergraduate school.
- 6. Applicant's role in helping rear other children in family.
- 7. Applicant's geographic residence in Texas at time of application.
- 8. Geographic region wherein applicant's high school is located.
- $9. \ \, {\small Applicant's \ demonstration \ of \ performance \ in \ community \ activities}.}$
- Applicant's demonstration of commitment to a particular field of study.
- 11. The presence or absence of role models with comparable graduate school training in the applicant's region of residence.
- 12. The applicant's performance during a personal interview.

#### **Conditional Admission**

Students who fail to satisfy the unconditional admission criteria may be admitted on a conditional basis. Under conditional admission, the student must have at least a 3.00 undergraduate grade point average, or, the undergraduate grade point average on the last sixty-hours (60) of course work must be at least 3.25. Students admitted in this category will be required to meet the unconditional admission criteria by maintaining at least a grade of "B" or better in each course in the first twelve hours of graduate work within the first year of enrollment. Failure to satisfy unconditional admission criteria within the stipulated time period will result in the student being dropped from the program. All applicants seeking conditional admission must provide GMAT or GRE scores with initial admission application.

## **Course Requirements**

The Master of Business Administration degree requires thirty-six (36) hours of course work, including six (6) hours of electives that allow students to build depth of knowledge in a particular business discipline.

The following courses or equivalent thereof must have been completed or must be completed as prerequisites to the MBA level courses:

Code	Title	Hours
ACCT 231	Principles Of Accounting I	3
ECON 2301	Principles Of Economics I (OR)	3
ECON 2302	Principles Of Economics II	
MGSC 239	Business Statistics I	3
MGSC 302	Operations Management I	3
MGMT 300	Principles of Management	3
FIN 301	Basic Financial Management	3
MKTG 306	Principles of Marketing	3
MIS 304	Information Technology	3

# **Degree Requirements**

The minimum general requirements for the Master of Business Administration degree are:

- 1. A minimum grade point average of 3.0 is required for all graduate work attempted.
- A residency of at least one academic year, or its equivalent, is required.
- 3. Courses transferred may not exceed 6 semester hours, and a grade of "B" or better must have been earned in each course.
- 4. No more than 6 semester credit hours of "C" and/or "C+" work are accepted toward satisfying graduation and degree requirements.
- 5. The program must be completed within 6 calendar years.
- 6. All MBA students are required to score a "3.5" or better on the writing component of the GMAT, or pass an English proficiency exam during their first semester, or obtain a passing grade in English 501.
- 7. To be considered full-time, a student must register for at least 9 semester hours of graduate work per semester. A normal course load consists of 12 semester hours. The maximum load that can be taken is 15 semester hours. A student who takes 15 semester hours must have an overall graduate grade point average of 3.5 or better and not be employed full- time.

# **Summary**

Code	Title	Hours
Core Curriculum (p. 2)		21
Other Required Courses		9
Electives (p.	)	6
Total Hours		36

#### **CORE CURRICULUM REQUIREMENTS**

Code	Title	Hours
FIN 621	Fin & Econ Anal	3
BADM 630	Managerial Communication	3
MGMT 636	Organizational & Mgmt Theory	3
MGMT 670	Global Strategic Mgmt	3
MGSC 624	Statistical Methods	3
MIS 671	Introduction to MIS	3
MKTG 650	Sem Mktg Probs	3
Total Hours		21

### OTHER COURSE REQUIREMENTS

Code	Title	Hours
ACCT 631	Sem: Managerial Acctg	3
BADM 655	Entrepreneurship	3
FIN 652	Managerial Finance	3
Total Hours		9

#### Electives<sup>1</sup>

Code	Title	Hours
Select two of the	6	
BADM 644	Internship	
FIN 650	Investment Management	
MGMT 646	Graduate Seminar in Mgmt	
MGSC 625	Supply Chain Management	
MGSC 654	Spec Topics in Quantative Anal	
MIS 672	Application Programming	
MIS 674	Data Communications	
MIS 675	Database Management Systems	
MKTG 634	Marketing Research	
Total Hours	6	

1

Six (6) semester hours of restricted elective (Choice of 2 courses from electives list)