

COMMUNICATION (ORGANIZATIONAL COMMUNICATION CONCENTRATION), MASTER OF ARTS

The **Organizational Communication** concentration advances the scholarly skills of students in the theoretical frameworks for the study of organizational contexts, communication within the organization, communication structures of the organization, and crisis management. This concentration incorporates theoretical foundations and research methodology used to study organizational processes, current problems in organizational contexts (such as corporate and nonprofit systems, employee and management information flow, and organizational culture).

Admission Requirements

Applicants must meet **all** of the following requirements:

Unconditional Admission

1. Graduate with a four-year baccalaureate degree from an accredited college or university (degrees from institutions outside the U.S. are evaluated for equivalency to U.S. degrees).
2. Possess a grade point average of at least 3.0 in undergraduate studies.
3. Complete satisfactory preparation in the specific discipline or field of study.
4. Attain a score of at least 213 on the TOEFL, if an international student.

Conditional Admission

Students who fail to satisfy the unconditional admission criteria may be admitted on a conditional basis. Under conditional admission, the student must have at least a 2.8 undergraduate grade point average or the undergraduate grade point average within the last thirty-hours (30) of course work must be at least 3.2. Students admitted in this category will be required to meet the unconditional admission criteria by maintaining at least a grade of "B" or better in each course in the first twelve hours of graduate work within the first year of enrollment. Failure to satisfy unconditional admission criteria within the stipulated time will result in the student being dropped from the program. Conditional admits are not eligible for financial aid.

Post- Baccalaureate and Non-Degree Seeking Applicant Policy

1. Applicants are not eligible for financial aid.
2. If admitted as a post- baccalaureate student, the student is required to earn a minimum of 3.5 in those hours they take while in the graduate program in order to be admitted into the program.
3. If admitted with non-degree-seeking status, a student is allowed to take up to six (6) hours only.

Summary

Code	Title	Hours
Foundation Courses (9 hours)		
COMM 533	Theory & Process Of Comm	3
COMM 534	Introduction Graduate Research Communication	3
RTF 510	Visual Storytelling	3
Prescribed Courses (9 hours)		
COMM 526 or RTF 501	Introduction : Graduate Studies in Communication Master's Seminar in Mass Media Projects	3
COMM 546 or COMM 634 or JOUR 505	Qualitative Methods in Comm Adv Comm Res Meth Art of Narrative	3
COMM 658 or COMM 665 or COMM 698 or COMM 699	Masters Comprehensive Exam Graduate Practicum Research Project Master's Project Production	3
Concentration Courses (12 hours)		
COMM 552	Organization Communication Theories	3
Select 9 hours from the following:		9
COMM 567	Strategic Communication Management	3
COMM 568	Organizational Training & Development	
COMM 569	Communication and Organizational Crisis	
COMM 570	Communication in the Global Workplace	
COMM 574	Communication Leadership in Multi-Context	
Elective Courses (3 hours)		
Select any School of Communication graduate course		3
Total Hours		36