

PROFESSIONAL COMMUNICATION AND DIGITAL MEDIA, MASTER OF ARTS

Master of Arts in Professional communication and digital media

Many media professionals and media studies teachers with undergraduate degrees in communication studies, journalism or media production are looking for master's programs to sharpen their professional skills. The School of Communication has designed a concentration to support the needs of this type of student. In the **Professional Communication and Digital Media** concentration, after taking foundational and required classes in professional skills, the master's candidates will complete a two-semester project in long-form journalism, documentary film, web-based journalism, or digital instructional material for classroom use.

Admission Requirements

Applicants must meet **all** of the following requirements:

Unconditional Admission

1. Graduate with a four-year baccalaureate degree from an accredited college or university (degrees from institutions outside the U.S. are evaluated for equivalency to U.S. degrees).
2. Possess a grade point average of at least 3.0 in undergraduate studies.
3. Complete satisfactory preparation in the specific discipline or field of study.
4. Attain a score of at least 213 on the TOEFL, if an international student.

Conditional Admission

Students who fail to satisfy the unconditional admission criteria may be admitted on a conditional basis. Under conditional admission, the student must have at least a 2.8 undergraduate grade point average or the undergraduate grade point average within the last thirty-hours (30) of course work must be at least 3.2. Students admitted in this category will be required to meet the unconditional admission criteria by maintaining at least a grade of "B" or better in each course in the first twelve hours of graduate work within the first year of enrollment. Failure to satisfy unconditional admission criteria within the stipulated time will result in the student being dropped from the program. Conditional admits are not eligible for financial aid.

Post- Baccalaureate and Non-Degree Seeking Applicant Policy

1. Applicants are not eligible for financial aid.
2. If admitted as a post- baccalaureate student, the student is required to earn a minimum of 3.5 in those hours they take while in the graduate program in order to be admitted into the program.
3. If admitted with non-degree-seeking status, a student is allowed to take up to six (6) hours only.

Summary

Code	Title	Hours
Foundation Courses		9
RTF 501	Master's Seminar in Mass Media Projects	
JOUR 505	Art of Narrative	
RTF 510	Visual Storytelling	
Prescribed Courses		9
RTF 515	Writing for Film & Electronic Media	
RTF 520	Advanced Media Production	
COMM 699	Master's Project Production	
Concentration Courses		9
CM 535	Media Entrepreneurship	
RTF 560	Digital Film Production	
RTF 564	Documentary Production	
Elective Courses		3
Select any School of Communication graduate course		
Total Hours		30