

DEPARTMENT OF HEALTH, KINESIOLOGY AND SPORT STUDIES

The Mission of the Department of Health, Kinesiology and Sport Studies is to prepare students for the fields of Health, Physical Education, and Sport through integrating theoretical and applied practice to promote active learning and career preparation. The department offers online and traditional courses which provide students an opportunity to tailor both graduate degrees to their personal needs.

The Department of Health, Kinesiology and Sport Studies offers two graduate degrees, four graduate certificates, two executive doctoral certificates, and doctoral concentration in Sport Education (In collaboration with the Department of Curriculum and Instruction). The two graduate degrees are as follows: a Master of Science degree in Health & Kinesiology (HK) and a Master of Science degree Sport Studies & Sport Leadership (SSSL).

Graduate certificates: NCAA Compliance; Critical Sport Studies; HBCU Sport Studies; and Diversity, Inclusion & Equity in Sport

Executive Doctoral Certificates: Athletic Administration and Sport Leadership

Doctoral Minor: Sport Studies

Doctoral Concentration: Sport Education (In collaboration with the Department of Curriculum and Instruction)

Master of Science Degree in Health & Kinesiology

The graduate HK curriculum was developed for the P-12 health and physical educator as well as the professional practitioners looking to advance their career in the fields of Health and Physical education. Upon completion of the program, graduates are prepared to work in healthcare, private and public sectors, as well as academic settings.

The program offers two concentrations Health and Kinesiology. Students seeking a concentration in health will be introduced current health issues, epidemiology, and community health education. Whereas students seeking a kinesiology concentration will be introduced to advanced theories and practice in physical education, strength and fitness development, and curriculum content in health and physical education.

Program Requirements

Students in this major will complete a total of thirty-six (36) semester credit hours of graduate courses (500 level or above): A minimum of twenty-seven (27) of these credit hours must be completed in health education or kinesiology and nine (9) of these semester credit hours must be elective courses in Health, Kinesiology, and/or Sport Studies and Sport Leadership courses. In addition, the Master of Science degree in Health & Kinesiology requires satisfactory completion of a comprehensive exam.

Master of Science Degree in Sport Studies and Sport Leadership

The Masters in Sport Studies and Sport Leadership (SSSL) program at Texas Southern University (TSU) offers graduate courses focused on the business of sport. The program offers a thesis and non-thesis track as

well as concentrations in Sport Administration and Sport Management. Upon completion of the SSSL program, graduates are prepared for leadership and customer-service based roles in the sports industry.

The program offers two concentrations in Sport Administration and Sport Management. Students seeking a concentration in Sport Administration will be prepared to assume leadership roles in the sports industry. Whereas students seeking a Sport Management concentration will be prepared to assume customer service and fan engagement based positions in the field of sport.

Students may choose between a thesis and a non-thesis track. Students selecting the thesis track will learn more about research and typically have desire to pursue a doctoral degree. Under the direction and approval of a faculty advisor, students will complete a master thesis.

In the non-thesis track, students will have an opportunity to gain practical experience by completing an internship. Students selecting this track typically are preparing to enter or enhance their current career in the field of sport.

Transfer Credit

A maximum of six (6) credit hours successfully completed at a regionally accredited institution of higher learning can be applied towards the SSSL degree requirements. In addition, only courses with an earned grade of "B" or better can be applied toward the degree. Also, these courses must be comparable to the SSSL curriculum and must be approved by the program graduate faculty.

Program Requirements

Students in this major will complete a total of thirty-six (36) semester credit hours of graduate courses (500 level or above): A minimum of twenty-seven (27) of these credit hours must be completed in Sport Studies and Sport Leadership and a minimum nine (9) approved elective credit hours must be completed. In addition, the Master of Science degree in Sport Studies and Sport Leadership requires satisfactory completion of a comprehensive exam. The MS in Sport Studies and Sport Leadership offers a thesis and non-thesis option.

GRADUATE CERTIFICATES

The Graduate Certificate in NCAA Compliance, Critical Sport Studies, HBCU Sport Studies, or Diversity, Inclusion & Equity in Sport offer unique opportunities for graduate students interested in sport studies in higher education and sporting organizations. These certificates are intended for professionals working in higher education, intercollegiate athletics, professional sports franchises, or industries related to sports industry research and consists of coursework in athletic administration, sport leadership, critical sport studies, HBCU sports culture, sports analytics and tactics, strategic assessment and program evaluation methods, and sport management. The 9 credit hours of course work required for either certificate cannot duplicate those taken in the major field of studies.

EXECUTIVE DOCTORAL CERTIFICATES

The Executive Doctoral Certificate in Athletic Administration or Sport Leadership enables the advanced graduate (doctoral) student or executive athletic/sport administrator opportunities for innovative and progressive curricula in practical application and research design in intensifying the skills associated with the continued growing complexities of the sports industry. The 9 credit hours of course work

required for either certificate cannot duplicate those taken in the major field of studies.

DOCTORAL MINOR

The Doctoral Minor in Sport Studies enables the advanced graduate (doctoral) student in other departments to take an organized body of courses focusing on the history, culture, leadership, and administrative values in sport organizations. The Doctoral Minor will be available to doctoral students in other departments and academic units (colleges/schools) of Texas Southern University and will be offered through the Graduate School. The minor field advisor must be a Department of Health, Kinesiology and Sport Studies faculty member. The 12 credit hours of course work required for this minor cannot duplicate those taken in the major field, and this minor is not available to students who are in the sport education concentration.

DOCTORAL CONCENTRATION

The courses from the two Executive Doctoral Certificates can be used as a concentration in Sport Education. The concentration in Sport Education is designed for doctoral students whose goal is to pursue a Doctor of Education in Curriculum & Instruction with an emphasis in the field of sport studies pedagogy. The concentration in sport education will provide the course work and work experience to doctoral students whose scholarship has a sporting conceptual lens and to those who are interested in teaching in higher education and/or working in athletic programs or the sports corporate sector. The 18 credit hours of course work required for this concentration cannot duplicate those taken in the major field.

- Athletic Administration, Executive Doctoral Certificate (Online) (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/certificate/Executive-Doctoral-Certificate-in-Athletic-Administration/>)
- Health & Kinesiology (Health Education Concentration), Master of Science (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/health-kinesiology-health-education-concentration-ms/>)
- Health & Kinesiology (Kinesiology Concentration), Master of Science (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/health-kinesiology-kinesiology-concentration-ms/>)
- Sport Leadership, Executive Doctoral Certificate (Online) (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/certificate/Executive-Doctoral-Certificate-in-Sport-Leadership/>)
- Sport Studies and Sport Leadership (Sport Administration Concentration Non-Thesis), Master of Science (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/sport-studies-sport-leadership-sport-administration-concentration-non-thesis-master-science/>)
- Sport Studies and Sport Leadership (Sport Administration Concentration Thesis Option), Master of Science (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/sport-studies-sport-leadership-sport-administration-concentration-thesis-option-ms/>)
- Sport Studies and Sport Leadership (Sport Management Concentration Non-Thesis), Master of Science (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/sport-studies-sport-leadership-sport-management-concentration-non-thesis-ms/>)

- Sport Studies and Sport Leadership (Sport Management Concentration Thesis Option), Master of Science (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/sport-studies-sport-leadership-sport-management-concentration-thesis-option-ms/>)
- Sport Studies Doctoral Minor (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/sport-studies-minor/>)

The Executive Doctoral Certificate in Athletic Administration or Sport Leadership enables the advanced graduate (doctoral) student or executive athletic/sport administrator opportunities for innovative and progressive curricula in practical application and research design in intensifying the skills associated with the continued growing complexities of the sports industry. The 9 credit hours of course work required for either certificate cannot duplicate those taken in the major field of studies.

The Executive Doctoral certificate program in either Athletic Administration or Sport Leadership requires four courses for non-degree seeking students: one introductory course, three practicum courses. However, only three courses are required for degree seeking students: three practicum courses.

The Graduate certificate program in either NCAA Compliance, Critical Sport Studies, HBCU Sport Studies, or Diversity, Inclusion & Equity in Sport also requires four courses for non-degree seeking students: one introductory course, three practicum courses.

Again, only three courses are required for degree seeking students: three practicum courses. All courses must be completed with grade B or above. For non-degree seeking students, the introductory course (*Introduction to Sport Studies*) is required and must be taken before the other courses so students understand the theory and method of sport studies and sport education before moving on to the three practicum courses.

Athletic Administration, Executive Doctoral Certificate (Online) (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/certificate/Executive-Doctoral-Certificate-in-Athletic-Administration/>)

Sport Leadership, Executive Doctoral Certificate (Online) (<https://catalog.tsu.edu/graduate/schools-colleges/education/health-kinesiology/certificate/Executive-Doctoral-Certificate-in-Sport-Leadership/>)

Diversity, Inclusion & Equity in Sport, Graduate Certificate (Online)

Critical Sport Studies, Graduate Certificate (Online)

HBCU Sport Studies, Graduate Certificate (Online)

NCAA Compliance, Graduate Certificate (Online)

Courses

For Non-Degree Seeking Students

Sport Foundation Course

EDSF 800 Introduction to Sports Studies (3)

This course is designed for students with little previous coursework in sports studies. Topics include the critical way that society views sports in the context of socio-historical and contemporary culture studies. It explores the socio-cultural significance of sports as it relates to topics such as youth, social class, race/ethnicity, gender, identity, diversity and inclusion, and intercollegiate athletics as well as HBCU Sport Education

from an intersection of critical Sport Education, cultural studies, and Africana studies.

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For Degree Seeking Students

Diversity, Inclusion & Equity in Sport Graduate Courses

SPDI 857 DIVERSITY, INCLUSION & EQUITY IN ATHLETIC PROGRAMS (3)

This course will explore critical topics and issues related to diversity in athletics, including race/ethnicity, class, and gender. Students will cover current research that explores diversity in athletics in higher education, institutional diversity policies and organizational behaviors, campus constituents, and the role of external groups. The course consists of reading, in-class discussion, group exercise, and completing a research project that is of interest to the student.

SPDI 858 DIVERSITY, LEADERSHIP & POLICY IN SPORT ORGANIZATIONS (3)

This course will read, discuss, reflect on, and critique a variety of perspectives and topics such as race, class, power, cultural leadership, policy, change, diversity in sport organizations. Students will consider how the literature informs the development of a personal philosophy of diversity, inclusion, and equity in sport education. Students will consider moral and ethical issues, the implementation of sports policy, the purposes and nature of the task, and the complexity and diversity in sporting contexts.

SPDI 859 DIVERSITY & EQUITY ISSUES IN SPORTS (3)

This course will review issues in equity associated with sports. Students will explore historical and legal foundations of diversity and equity in sports. The course reviews research and evidenced-based practices that focus on learning, building organizational capacity, strategic design, and ensuring equity and excellence for all learners. Students will review theories, concepts, practices, and issues as they relate to philosophical discussions surrounding social justice, diversity, and equity in sports.

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Critical Sport Studies Courses

Certificate (9) Approved Credit Hours of 8XX (3) Sport Studies Courses

Sport Studies Graduate Course

EDSS 802 Sport Facility Management & Sport Event Planning (3)

The course will examine several different types of sporting facilities. The course will also delineate the factors involved in the planning, design and management of each facility. In this course, the student will be able to identify the strengths and weaknesses of several facilities. This course includes actual hands on involvement with event planning and management.

EDSS 806 Social and Historical Foundations of HBCUs Athletic Programs (3)

This course explores and examines the rise of sports in the U.S. in educational settings and evolution to economic enterprise. Development of HBCU athletic programs structure, influential groups, and sport governance during formative periods. Role of HBCU athletic programs and critical race theory conceptualization in athletics in the current intercollegiate model.

EDSS 807 The Essentials in the Legal Aspects of Sport Organizations (3)

This course covers general principles of sports law with emphasis upon state statutes, federal legislation, and international regulations. Students analyze legal issues, and professional ramifications of decision-making in sport business by examining organizational regulations, government intervention, and ethically pertinent scenarios. It includes review of the major federal, state, and local laws and regulations and an analysis of significant court decisions having implications for sports organizations.

EDSS 810 Athletic Association Policy & Sports Governance for Athletic Programs (3)

This course examines the context for policy making and the process of policy development and implementation. This course is designed to interrogate the power and politics of athletic organizations (i. e. conferences and associations) that govern athletic programs. It includes the study of organizational structures for athletic association decision-making at the global, federal, state, county, and local levels, with emphasis on how and where influence can be exerted publicly and privately.

EDSS 811 Current Socio-Cultural & Ethical Issues in Sport Organizations (3)

This course covers current and emerging issues in sports. Learners investigate the intersectionality among sport, culture, and society to better understand the role and function of sport in contemporary society. Learners receive a broad overview of selected socio-cultural factors that influence participation in sports. Major ethical issues of sport in society will be explored.

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HBCU Sport Studies Graduate Courses

HBCU 851 MOTIVATIONAL BEHAVIOR OF HBCU BOWL/CLASSIC EVENT FANS (3)

This course explores the psychological foundations of behavior and the mechanisms of motivational influence to support HBCU Bowl/Classic sporting events. Students will examine the sporting HBCU diaspora and HBCU sports culture associated with other events (battle of band, step show, homecoming, & etc.) using an Afrocentric paradigm.

HBCU 852 THE ATHLETIC EXPERIENCE AT HBCUs (3)

This course provides a socio-cultural and socio-historical overview of the contributions of HBCUs as institutions in terms of activism, protest, and social justice. The course will focus on the macro (patterns of behavior related to large-scale social structures and processes) and micro (behaviors we observe in society, often readily observable in the context of HBCU sport expression) sport analysis. Students will analyze the athletic experience (men and women) at HBCUs in an Afrocentric paradigm.

HBCU 853 CRITICAL SPORT STUDIES OF HBCU ATHLETIC PROGRAMS (3)

This course focuses on the thinking in an informed and critical way about HBCU athletic programs as it pertains to sports in society. Students will examine the socio-cultural significance of sports as it relates to social class, race/ethnicity, gender, identity, and intercollegiate athletics in the context of the collegiate model operating in a global sport industry and a Pan-African paradigm. Students will analyze HBCU athletic programs using critical race theory as an epistemological framework.

NCAA Compliance Graduate Courses**NCAA 854 NCAA GOVERNANCE (3)**

This course examines the National Collegiate Athletic Association (NCAA) governance structure, policies, and legislative process. Students will receive broad theoretical knowledge, analyze governance topics, and the overall governing organization. Students will probe case studies to develop a comprehensive framework based on the policies and procedures of the NCAA.

NCAA 855 NCAA COMPLIANCE (3)

This course analyzes infraction case studies of the National Collegiate Athletic Association (NCAA) to gain experience and develop a framework of compliance. Students will analyze the compliance topics and NCAA functions. Students will evaluate enforcement procedures, waivers processes, and the evolution of the NCAA policies and procedures.

NCAA 856 CURRENT NCAA TRENDS IN ACADEMIC PROGRESS RATE (APR) (3)

This course explores the National Collegiate Athletic Association (NCAA) Division I Academic Progress Rate (APR) as a policy. Students will review the essential components of the APR associated with the term-by-term measure of eligibility and retention of college athletes. Students will explore critical issues and current trends in APR, the APR improvement plan assessment, and the APR penalty structure.

Health Education Course Descriptions

HED 532 Epid & Human Ecol (3 Credits)

EPIDEMIOLOGY AND HUMAN ECOLOGY (3) Biologic relations between man and his environment and other organisms. Identification of factors influencing health and disease in a population. An examination of epidemiological methods to understand their technique of hypothesis formation, retrospective and prospective methods, and sampling problems.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 534 Survey Of Health Politics (3 Credits)

SURVEY OF HEALTH POLITICS (3) An in-depth analysis of laws pertaining to the health field; impact of relationships between and among patients, patients' families, providers and other third party participants. A review of selected Texas statutes and health litigation will be conducted.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 535 Sem International Health (3 Credits)

SEMINAR IN RURAL AND INTERNATIONAL HEALTH (3) Presentation of topics related to rural and international health systems and impact of these systems on state, national, and international perspectives.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 536 Contemp Urban Hlth Probs (3 Credits)

CONTEMPORARY URBAN HEALTH PROBLEMS (3) Review of factors relating to selected high morbidity and mortality in urban environments; distribution of urban health services; impact and utilization of urban wellness programs. Study of related problems faced by practicing health educators in a rapidly changing society and health care industry and service system.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 538 Health Probs Ot The Aged (3 Credits)

HEALTH ISSUES OF AGING, DEATH AND DYING (3) Emphasis on social, economic, and physical problems of the aged and benefits of wellness programs. Community response to health problems of aging persons; issues related to death.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 570 Admin Of Health Education (3 Credits)

ORGANIZATION AND ADMINISTRATION OF SCHOOL AND COMMUNITY HEALTH EDUCATION (3) Principles and functions of organization and administration of school and community agencies. Designed to assist the health education specialist to develop and manage formalized school and community educational programs. Emphasis on wellness.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 571 Hlth Probs Alco Nar & Tobacco (3 Credits)

HEALTH PROBLEMS OF ALCOHOL, NARCOTICS, AND TOBACCO (3) A comprehensive study of the harmful and beneficial effects of drugs, the physical effects, and socioeconomic-cultural impacts on the community, especially among youth. Legislative and educational efforts in this area.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 572 Safety Education (3 Credits)

SAFETY EDUCATION (3) Advanced study of situations related to safety in contemporary society; focus on physical, biological, environmental, and cultural influences that impact safety of individuals in a global society.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 573 Community Health Problems (3 Credits)

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 574 Hlth Manpower Issues (3 Credits)

HEALTH MANPOWER ISSUES (3) Survey of health occupations by job function, geographic distribution, functional equivalencies, and available training. Issues development and trends in the discipline in schools, the community, industry, and institutional settings. Review of issues confronting health personnel.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 577 Human Sexuality & Dev (3 Credits)

HUMAN SEXUALITY: ISSUES AND CONSIDERATIONS (3) Advanced study exploring biological, psychological, social/cultural dimensions of human sexuality as these are affected by human relations. Focuses on issues related to impact of sexuality on human wellbeing and quality of life.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 831 Research Planning (3 Credits)

RESEARCH PLANNING IN HEALTH AND PHYSICAL EDUCATION (3) Research design application to HPE. Provides a conceptual understanding of theories, tools, and processes involved in designing research studies.

College/School: College Of Education

Department: Dept of Health & Kinesiology

HED 890 Thesis in Health (3 Credits)

College/School: College Of Education

Department: Dept of Health & Kinesiology

Kinesiology

KIN 502 Strength & Fitness Devel (3 Credits)

Strength and Fitness Development (3) Theoretical bases of strength development; recognition of the compounds of fitness; development and evaluation of fitness programs and types of strength.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 531 Advanced Theory & Practice (3 Credits)

Advanced Theory and Practice (3) A study of the technique and strategy used in various physical education and fitness programs and types of strength.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 534 Admin Of Athletics (3 Credits)

Administration of Athletics (3) A study of administrative details, policies, and procedures related to high school and college athletics.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 535 Adv Tests Meas Hlth Phy Ed Rec (3 Credits)

Advanced Tests and Measurements (3) A study of various kinds of tests used in the field of physical education; includes practical experience in the administration of tests and the use of statistics to interpret test scores.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 536 Adapt Phy Edu For Atypica (3 Credits)

Adapted Physical Education for the Atypical Individual (3) The various types of physical activities and the ways in which they may be modified to meet the needs of individuals who are physically handicapped to the extent that they are unable to participate in the regular program of physical education activities.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 540 Sports Psychology (3 Credits)

Sports Psychology (3) A study of motivation, communication, stress management, the use of natural energy, and other fascinating topics for enhancing coach-athlete relationships and for stimulating improved sports performers. Also, ACEP Certification.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 576 Motivational Aspects Phys (3 Credits)

Motivational Aspects of Physical Activity (3) An analysis of factors influencing motivation of motor performance with emphasis on competition, audience effects, aggression, etc.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 578 Motor Development (3 Credits)

Motor Development (3) Hereditary and environmental determinants of motor development; motor and behavior skills of infants, children, adolescents, and adults; changes in size, body build, fitness, and motor performances. Current theories of motor performances.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 631 Curr Study In Admin Of Phy Edu (3 Credits)

Current Studies in the Administration of Health and Physical Education (3) Studies of representative programs of physical education and a discussion of standards for evaluating such programs, offered for administrative officers, as well as for teachers and directors of physical education.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 632 Supv Of Hlth & Phys Ed (3 Credits)

Supervision of Health and Physical Education (3) A critical study of methods of instruction and procedures in supervision. Provision is made for the required observation of and participation in physical education classes.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 633 Curr Cont Mthd Hlth & Phy Edu (3 Credits)

Curriculum Content and Methods in Health and Physical Education (3) An analysis of curriculum theory and design for physical education.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 638 Physiology Of Exercise II (3 Credits)

Physiology of Exercise (3) A study of the effects of exercise on the organism.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 676 Motivational Aspects Phys (3 Credits)

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 831 Research Planning (3 Credits)

Research Planning in Health, Human Performance, and Recreation (3) Research design applicable to HPE. Provides a conceptual understanding of theories, tools, and processes involved in designing research studies.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 833 Sport Management & Marketing (3 Credits)

Sports Management and Marketing (3) Presentation of cognitive data and experiences in relation to sports and athletic marketing/ management. The problem approach is used as the primary technique in methodology in the solution of marketing/management problems.

College/School: College Of Education

Department: Dept of Health & Kinesiology

KIN 890 Thesis in Human Performance (3 Credits)

College/School: College Of Education

Department: Dept of Health & Kinesiology

Foundation

SSFD 661 Legal Aspects of Sport Business (3 Credits)

This course is a comprehensive review of legal aspects affecting sport, recreation, and fitness industries. The range of review includes civil procedure; contracts; employment, leases, waivers; tort liability for coaches, administrators, employees, and independent contractors; 14th Amendment, Due Process and Equal Protection; product liability; and statutory regulation including Title VII, Title IX, ADA, Anti-Trust and IRS code.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 663 African Americans, Latin Americans & Women In Sports And The Sport Industry (3 Credits)

Knowledge of African American and Hispanic world views, cultural values, societal and socioeconomic factors form a basis for evaluation and development of physical activity/sport programs to assist academic retention and success. A historical and sociological study of women and sports in American culture and an examination of the recent changes in women's athletics.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 664 Problems In Urban Recreation and Sports (3 Credits)

This course provides a critical analysis of the causes and consequences of contemporary problems in urban sports. Students will utilize the case-study approach to examine the social, political and economic factors influencing the structure and experience of sport in American cities. Emphasis will be placed on formulating solutions and potential strategies to address identified problems.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 667 Graduate Sport Management Practicum (3 Credits)

Student is placed in a full-time position in the sport industry. (Prerequisites: Students must have completed all course work, must have successfully passed the comprehensive examination, and must have an approved application for Practicum. Also, an acceptable site must be available.) (Prerequisite: All preceding requirements for Master of Science.)

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 668 Graduate Thesis In Progress (3 Credits)

The writing of the thesis is under the supervision of a thesis advisor from the graduate faculty of the Department of Health and Kinesiology. (Prerequisite: All preceding requirements for Master of Science.)

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 896 Sport Management Study Away/Study Abroad I (1 Credits)

This course will provide students an examination of the principles involved in planning and managing external remote sporting events outside of Houston and Texas Southern University. It provides students with orientation, observations and field experiences in the development of external remote sporting events. Students will also partake in tours, hospitality management, and external remote sporting events related to the core product of the sporting competitions themselves. May be repeated for credit, up to 3 hours.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 897 Sport Management Study Away/ Study Abroad II (1 Credits)

This course will provide students an examination of the principles involved in planning and managing external remote sporting events outside of Houston and Texas Southern University. It provides students with orientation, observations and field experiences in the development of external remote sporting events. Students will also partake in tours, hospitality management, and external remote sporting events related to the core product of the sporting competitions themselves. May be repeated for credit.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 898 Global Sport, Culture, & Leadership (3 Credits)

Description This course will explore sport within several countries and the globalization of sport. Students will meet with and learn from entrepreneurs, managers, administrators, and leaders in sport business areas of marketing, operations, management, law, and others. This course will provide application for the development of skills necessary to be an effective and efficient leader regarding communication, motivation and corporate decision making in sport.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSFD 898 Global Sport, Culture & Leadership (3 Credits)

This course will explore sport within several countries and the globalization of sport. Students will meet with and learn from entrepreneurs, managers, administrators, and leaders in sport business areas of marketing, operations, management, law, and others. This course will provide application for the development of skills necessary to be an effective and efficient leader regarding communication, motivation and corporate decision making in sport.

College/School: College Of Education

Department: Dept of Health & Kinesiology

Sport Management

SSSM 531 Sport Marketing, Sport Publicity & Promotion (3 Credits)

Foundations of consumer behavior and sport marketing planning. Design and implementation of marketing plans. The integration of product, pricing, promotion, distribution, sales, sponsorship, advertising, and branding in the marketing of sport goods and services. Analysis of leagues, teams, events, properties, corporations, and manufacturers. The role of ethics in sport marketing. Covers the application of various promotional strategies such as advertising, direct sales, sales promotions and publicity and examines how those strategies are integral to a sport organization's marketing plan.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSSM 533 Business Development Strategies and Ticket Sales (3 Credits)

This course offers a comprehensive understanding of business development and the sales process in the sport industry. Beginning with a fundamental overview of business development and sales theory and strategy, the course then provides sport specific insight into negotiation in the sport sponsorship process as well as ticket sales department structure, techniques and strategies. The role of ethics in business development and sales will be discussed.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSSM 646 Sports Information, Media Relations, Social Networking, and Brand Creation (3 Credits)

Emphasizes building and managing an effective media relations program on the intercollegiate and professional level. Examines news releases, hometown features, contest management, press conferences, statistics, and publications. After successful completion of this course, students will be able to explain the role of print media (newspapers and magazines), electronic (radio, network television and cable television) and new media (internet and related digital and social interactive technologies) in escalating the interest, coverage, and importance of big-time college and professional sport.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSSM 648 Strategic Management & Finance In Sports (3 Credits)

Strategic management and human resources. Understanding the value chain, competitive forces that affect a firm, factors affect each force, strategic choices including low-cost leader and differentiated products, methods to achieve each strategic choice. Also, understanding groups and teams, negotiation, resource allocation, governance, recruitment of employees, training and development, employee motivation and compensation. The role of ethics in strategic management and human resources. Develop an understanding of how to apply basic principles and concepts of finance in the operation of athletics and sports programs and some critical skills of financial management required of sports administrators.

College/School: College Of Education

Department: Dept of Health & Kinesiology

Sport Operation

SSSO 531 Sport Operation & Facility Preparation (3 Credits)

This course is concerned with the study of operations management in sport organizations. Students will consider the processes of design, implementation and control of sport service operations. The course will include examination of performance management techniques and their application to the sport and recreation context. Examination of current practice will be undertaken throughout the course. Principles and techniques of planning and operating sport facilities. Emphasizes principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. Examines variety of sport operations such as indoor stadiums, athletic field complexes and managing recreation and intramural activities.

College/School: College Of Education

Department: Dept of Health & Kinesiology

SSSO 533 Sport Operation Management (3 Credits)

This course focuses on the operations management of games, events, experiences and activities within the world of Sport. All operations provide goods and services by devising processes which transform or change the state or condition to produce output. Sport and related activities are no exception. The operations manager is responsible for the activities, decision-making and duties associated with managing the transformation process. Applies the principles and functions of management to the development, operation, and financing of sports facilities, including public and private arenas, coliseums, and stadiums. Use of risk management, feasibility studies, and financial concepts.

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SSSO 646 Sport Facility Management & Sport Event Planning (3 Credits)

The course will examine several different types of sporting facilities. The course will also delineate the factors involved in the planning, design and management of each facility. At the conclusion of the course, the student will be able to identify the strengths and weaknesses of several facilities and will be able to design a hypothetical facility. Introduces students to principles and practices of planning, funding, operating and evaluating events within the sport industry. This course includes actual hands on involvement with event planning and management.

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SSSO 648 Front Office Operation In Sport (3 Credits)

This course will examine the various organizational structures and business practices employed by a 'front office' in the sports industry. Students will examine the interaction of revenue production (both traditional and non-traditional). A study of a systematic front office lodging procedures and operations, including identification and duties of the front office staff, guest relations, front office salesmanship, room procedures and handling of cash/credit transactions. Topics include ticket collection, ticket/guest list, guest satisfaction, occupancy and revenue management, security, interdepartmental communications, and related services.

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Recreation and Leisure Studies Courses

SSRL 551 Aquatic Facility Management (3 Credits)

Operation, maintenance, and management of aquatic facilities used for recreation, exercise, therapy, competition, education programs, and other aquatic-related programs. Aquatic Facility Management provides current and future aquatics professionals with a complete guide to running aquatics programs safely and effectively. This practical reference covers everything an aquatics director needs.

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SSRL 553 Fiscal Policies For Recreation and Leisure Services Organizations (3 Credits)

Application of fiscal policies and procedures to operation of recreation, leisure services, and sport related organizations. Organizational fiscal policy, finance, performance based budgeting, revenue generating strategies, cash and inventory control, commercial/public cooperative ventures, development of logic models, fundraising and development, and strategies for seeking grants and contracts.

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SSRL 678 Managing Commercial and Tourism Industry Leisure Services (3 Credits)

Focus on commercial recreation and tourism environment, principles, and concepts of management and marketing, and systematic techniques of analysis and inquiry. Application of concepts and skills in planning, design and evaluation to selected interest areas related to recreation and tourism services. Through use of analytical tools and processes, students prepare and defend an original evaluation project of a service program. Leisure service system planning through explanation of the scope and segmentation of the conference, convention and event market. Strategies in planning, developing and implementing meeting and convention services.

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Sport Studies

SSSS 641 NCAA Rules, Procedures & NCAA Compliance (3 Credits)

This course is designed to give the student a working knowledge of National Collegiate Athletic Association (NCSA) compliance issues. It will present an overview of rules, eligibility, bylaws, and practices and procedures of the NCSA. The course provides a thorough study of the governing structure, rules, and legislative process within the NCSA. Examines compliance issues within a collegiate athletic department, including drug testing, self-reporting, academic progress rate (APR), and student-athlete eligibility. Examining and analyzing the bylaws, policies, and procedures of the National Collegiate Athletic Association (NCSA) is at the heart of the course. Students will be introduced to specific cases to develop a comprehensive understanding and appreciation of the NCSA, what it is, and how it functions.

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SSSS 643 Academic Advising & Life Skills (3 Credits)

This course offers an overview of the foundations of academic advising and life skill training as an essential component of student success and retention programs on higher education campuses. Topics include definitions and concepts for developmental advising, literature and research on the key concepts of academic advising, exploration of the various models and delivery systems for academic advising; skills for effective advising; advising diverse populations; and training, development, evaluation, assessment, and reward systems for advisers and advising programs.

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SSSS 645 Financial Aspects & Fiscal Practices in Sport (3 Credits)

This course involves an in-depth study of the financial challenges facing contemporary sports administrators, including an examination of financial data analysis, sources of funding, budgeting and financial accountability, inventory management and production control processes, profit distribution, taxation, and accounting processes. The course examines the financial and regulatory issues confronting sports, fitness, and recreation industry managers. Covers accounting principles, financial statements, and related concepts that help determine the viability and strength of financial decision making.

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SSSS 661 Legal Aspects of Sport Business (3 Credits)

This course is a comprehensive review of legal aspects affecting sport, recreation and fitness industries. The range of review includes civil procedure, contracts, employment, leases, waivers, tort liability for coaches, administrators, employees, and independent contractors, 14th Amendment, Due Process and Equal Protection, product liability, and statutory regulation including Title VII, Title IX, ADA, Anti-Trust and IRS code.

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Sport Leadership

SSSL 643 Sport Leadership & Administration (3 Credits)

This course is designed to introduce managerial and administrative concepts to athletic coaches. These concepts are integral to the successful development of an athletic program, information concerning the practical application of business models and theories pertaining to the athletic administration and sports coaching professions will be presented. Also, business techniques associated with the survival and growth of an athletic program will be examined.

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SSSL 647 The Ethical Leader (3 Credits)

This course is concerned with the study of sports management ethics and the manner in which ethics can be applied and implemented in an individual's personal and professional life. It considers the conflicts that can arise when individual values conflict with those of the organization. Uses case studies and current events to examine actions leaders have taken and consequences faced when confronted with ethical dilemmas.

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SSSL 649 Developing Leadership Skills (3 Credits)

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SSSL 659 Sport, Strategic Planning, and Tactical Analytics Capstone (3 Credits)

The culmination of all course work and academic experience in the capstone course is with a capstone project that demonstrates the student's ability to apply the knowledge the student has gained from their experience within and outside the program. This course examines the data collection process, application, and management practices by utilizing strategic planning and tactical analytics as it applies to solving complex sport related issues.

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