

SPORT STUDIES AND SPORT LEADERSHIP (SPORT MANAGEMENT CONCENTRATION THESIS OPTION), MASTER OF SCIENCE

The **Masters in Sport Studies and Sport Leadership (SSSL)** program at Texas Southern University (TSU) offers graduate courses focused on the business of sport. The program offers a thesis and non-thesis track as well as concentrations in Sport Administration and Sport Management. Upon completion of the SSSL program, graduates are prepared for leadership and customer-service based roles in the sports industry.

The program offers two concentrations in Sport Administration and Sport Management. Students seeking a concentration in Sport Administration will be prepared to assume leadership roles in the sports industry. Whereas students seeking a Sport Management concentration will be prepared to assume customer service and fan engagement-based positions in the field of sport.

Students may choose between a thesis and a non-thesis track. Students selecting the thesis track will learn more about research and typically have desire to pursue a doctoral degree. Under the direction and approval of a faculty advisor, students will complete a master thesis.

In the non-thesis track, students will have an opportunity to gain practical experience by completing an internship. Students selecting this track typically are preparing to enter or enhance their current career in the field of sport.

PROGRAM REQUIREMENTS

Students in this major will complete a total of thirty-six (36) semester credit hours of graduate courses (500 level or above): A minimum of twenty-seven (27) of these credit hours must be completed in Sport Studies and Sport Leadership and a minimum nine (9) approved elective credit hours must be must completed. In addition, the Master of Science degree in Sport Studies and Sport Leadership requires satisfactory completion of a comprehensive exam.

Admissions

1. Undergraduate GPA of 3.0
2. If required by the graduate degree program, GRE (General) or GMAT for Business programs (must be within five (5) years of your application date).
3. 3 letters of recommendation
4. Resume or Curriculum Vitae (current)
5. Personal Essay (300 – 500 words)
6. Application fee (\$75): Your application will not be processed until the fee is received.
7. Transcript (s): 2 copies sent directly to TSU from the institutions.

In addition to Items 1 through 7, International Students need to also supply the following information:

1. Affidavit of Support
2. Transcript Evaluation
3. TOEFL = 79 or IELTS (iBT) = 6.0 (if not from an English speaking country)

Summary

Code	Title	Hours
Foundation Core & Major Core Curriculum Requirements (p. 1)		18
Concentration Course Requirements (p. 1)		9
Electives (p. 1)		9
Total Hours		36

FOUNDATION CORE

Code	Title	Hours
EDFD 633	Research	3
EPSY 831	Educ Statistics	3

MAJOR Core Requirements

Code	Title	Hours
SSFD 561	The History of Historically Black Colleges & Universities and the Sporting HBCU Diaspora	3
SSFD 562	Socio-Cultural and Ethical Foundations of Sport	3
SSSS 661	Legal Aspects of Sport Business	3
SSFD 668	Graduate Thesis In Progress	3
Total Hours		12

Concentration Course Requirements

Code	Title	Hours
Select nine (9) credit hours from the following:		9
SSSM 531	Sport Marketing, Sport Publicity & Promotion	
SSSM 533	Business Development Strategies and Ticket Sales	
SSSM 646	Sports Information, Media Relations, Social Networking, and Brand Creation	
SSSM 648	Strategic Management & Finance In Sports	
Total Hours		9

Elective

Code	Title	Hours
9 approved credit hours of electives		9
Total Hours		9