

SPORT STUDIES AND SPORT LEADERSHIP (SPORT MANAGEMENT CONCENTRATION NON- THESIS), MASTER OF SCIENCE

The **Masters in Sport Studies and Sport Leadership (SSSL)** program at Texas Southern University (TSU) offers graduate courses focused on the business of sport. The program offers a thesis and non-thesis track as well as concentrations in Sport Administration and Sport Management. Upon completion of the SSSL program, graduates are prepared for leadership and customer-service based roles in the sports industry.

The program offers two concentrations in Sport Administration and Sport Management. Students seeking a concentration in Sport Administration will be prepared to assume leadership roles in the sports industry. Whereas students seeking a Sport Management concentration will be prepared to assume customer service and fan engagement-based positions in the field of sport.

Students may choose between a thesis and a non-thesis track. Students selecting the thesis track will learn more about research and typically have desire to pursue a doctoral degree. Under the direction and approval of a faculty advisor, students will complete a master thesis.

In the non-thesis track, students will have an opportunity to gain practical experience by completing an internship. Students selecting this track typically are preparing to enter or enhance their current career in the field of sport.

PROGRAM REQUIREMENTS

Students in this major will complete a total of thirty-six (36) semester credit hours of graduate courses (500 level or above): A minimum of twenty-seven (27) of these credit hours must be completed in Sport Studies and Sport Leadership and a minimum nine (9) approved elective credit hours must be must completed. In addition, the Master of Science degree in Sport Studies and Sport Leadership requires satisfactory completion of a comprehensive exam.

Admissions

1. Undergraduate GPA of 3.0
2. If required by the graduate degree program, GRE (General) or GMAT for Business programs (must be within five (5) years of your application date).
3. 3 letters of recommendation
4. Resume or Curriculum Vitae (current)
5. Personal Essay (300 – 500 words)
6. Application fee (\$75): Your application will not be processed until the fee is received.
7. Transcript (s): 2 copies sent directly to TSU from the institutions.

In addition to Items 1 through 7, International Students need to also supply the following information:

1. Affidavit of Support
2. Transcript Evaluation

3. TOEFL = 79 or IELTS (iBT) = 6.0 (if not from an English speaking country)

Summary

| Code | Title | Hours |
|---|-------|-----------|
| Foundation Core & Major Core Curriculum Requirements (p. 1) | | 18 |
| Concentration Course Requirements (p. 1) | | 12 |
| Electives (p. 1) | | 6 |
| Total Hours | | 36 |

FOUNDATION CORE

| Code | Title | Hours |
|--------------------|-----------------|----------|
| EDFD 633 | Research | 3 |
| EPSY 831 | Educ Statistics | 3 |
| Total Hours | | 6 |

MAJOR Core Curriculum Requirements

| Code | Title | Hours |
|-------------------------------|--|-----------|
| Required | | |
| SSFD 667 | Graduate Sport Management Practicum | 3 |
| Select 3 courses from: | | |
| EDSS 802 | Sport Facility Management & Sport Event Planning | 3 |
| EDSS 806 | The History of Historically Black Colleges & Universities and the Sporting HBCU Diaspora | 3 |
| EDSS 807 | Legal Aspects of Sport Business | 3 |
| EDSS 810 | Management, Leadership and Critical Thinking In Sport Organizations | 3 |
| EDSS 811 | Socio-Cultural and Ethical Foundations of Sport | 3 |
| Total Hours | | 12 |

Concentration Course Requirements

| Code | Title | Hours |
|--------------------|--|----------|
| SSSM 531 | Sport Marketing, Sport Publicity & Promotion | 3 |
| SSSM 533 | Business Development Strategies and Ticket Sales | 3 |
| SSSM 646 | Sports Information, Media Relations, Social Networking, and Brand Creation | 3 |
| Total Hours | | 9 |

Elective Requirements

| Code | Title | Hours |
|--------------------------------------|-------|----------|
| 9 approved credit hours of electives | | 9 |
| Total Hours | | 9 |