

ENTERTAINMNT RECORD INDUS MGMT (ENTR)

ENTR 300 Introduction to Entrepreneursh (3 Credits)

An introduction to entrepreneurship. Topics include entrepreneurship, entre-preneurs, and new venture development. Individual and team projects, including the development of introductory level business plans.

Prerequisites: Junior standing completion of 60 credit hours of work.

College/School: JHJ School Of Business

Department: Dept of Business Admin.