

# JESSE H. JONES SCHOOLS OF BUSINESS

The mission of the Jesse H. Jones School (JHJ School) of Business is to transform students into leaders in the global marketplace. To achieve this mission, we provide quality education in an entrepreneurial, global context through effective teaching, theoretical and applied research, and community engagement in a student-centered environment.

In pursuing our mission, the JHJ School is committed to the following core values: Student-Centered Learning, Global Perspective, Community Engagement, Professionalism, and Innovativeness.

The Jesse H. Jones School of Business consists of two departments:

1. Accounting and Finance
2. Business Administration

**Through these two departments, five undergraduate degrees and three graduate degrees are offered.** Students should refer to the Graduate School Bulletin of Texas Southern University for information on the graduate degree programs.

- Department of Accounting and Finance (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/accounting-finance/>)
  - Finance (Non-Business Major) (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/accounting-finance/finance-minor-non-business/>)
  - Accounting Minor for Non-business Major Requirements (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/accounting-finance/accounting-minor-non-business/>)
  - Accounting, Bachelor of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/accounting-finance/accounting-bba/>)
  - Commercial Banking Minor for Non-Business Majors (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/accounting-finance/commercial-banking-minor/>)
  - Finance, Bachelor of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/accounting-finance/finance-bba/>)
  - Finance, Commercial Banking Concentration, Bachelor of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/accounting-finance/finance-with-commercial-banking-concentration-bba/>)
- Department of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/business-administration/>)
  - Entrepreneurship Minor (Non-Business Majors) (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/business-administration/entrepreneurship-minor-for-non-business-majors20/>)
  - Management Information Systems, Bachelor of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/business-administration/management-information-systems-bbba/>)
  - Management with Human Resource Management Concentration, Bachelor of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/business-administration/management-human-resource-management-concentration-bbba/>)

- Management, Bachelor of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/business-administration/management-bba/>)
- Marketing, Bachelor of Business Administration (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/business-administration/marketing-bba/>)
- Minor, Business Administration (Non-Business Major) (<https://catalog.tsu.edu/undergraduate/schools-colleges/business/business-administration/business-administration-minor-for-non-business-majors20/>)

The School is administratively organized with a Dean who is assisted by an Associate Dean for Administration, an Associate Dean for Academic Affairs and Research, an Assistant Dean for Business Student Services, an Assistant Dean for Accreditation and Assessment Services, two department chairpersons, and support staff. All administrative offices, including departmental offices, are located in the Jesse H. Jones School of Business building.

## Admission Policies

### General Information

Admission to the Jesse H. Jones School of Business is governed by the policies established for the Office of Enrollment Management and the various guidelines established by the departments in the School.

### Admission of Undergraduate Transfer Students

Students who have been enrolled in other colleges or universities, who are admitted to Texas Southern University, and who wish to enroll in the Jesse H. Jones School of Business, are subject to the regulations pertaining to transfer credit as established by the University and referenced in the section of this bulletin devoted to Admission Requirements, Enrollment Procedures, and Academic Regulations.

Students who wish to transfer credits from a two-year, regionally accredited institution should note the following conditions upon which such transfers are acceptable:

1. Only freshmen (100-level) and sophomore (200-level) business courses in which grades of "C" or better have been earned may be transferred.
2. The "first upper-level course" in each functional area (with associated credit) may be transferred if validated and if a grade of "C" or better has been earned. (Validation consists of passing a departmental examination).
3. Students who wish to transfer credits from four-year regionally accredited institutions may transfer courses equivalent to those offered through the Jesse H. Jones School of Business, provided grades of "C" or better have been earned and subject to departmental degree requirements.

### Readmission of Former Students

Former students of Texas Southern University who wish to re-enroll in the Jesse H. Jones School of Business are subject to the regulations pertaining to readmission as established by the University and referenced in the section of this bulletin devoted to Admission Requirements, Enrollment Procedures, and Academic Regulations.

## General School Policies

1. All students majoring in any area of business must maintain an overall grade point average (GPA) of 2.00 to remain in good academic standing.
2. All students enrolled in the Jesse H. Jones School of Business are required to follow the sequence of courses outlined in their respective degree plans.
3. All students enrolled in the School must earn grades of "C" or better in English 131, English 132, Mathematics 135, Mathematics 138, and all transfer credits.
4. At least 50 % of the business semester credit hours required for the various business degrees must be earned at Texas Southern University.
5. Students may not enroll in advanced courses without satisfactorily completing the prerequisites required for such courses.
6. Students earning undergraduate degrees from the School are not required to declare a minor in a second academic discipline offered through the University.
7. Students must complete a comprehensive exit examination prior to graduation.
8. Proper professional conduct is required of all students enrolled. This includes dress, language, honesty, personal integrity, and personal ethics.

## Accreditation

The University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. The Jesse H. Jones School of Business is also accredited by AACSB International, the premier global accrediting agency for programs in business. AACSB International accreditation is the hallmark of distinction in management education and assures students, faculty, alumni and other stakeholders of the School's commitment to maintaining a standard of excellence in business education and a program for continuous quality improvement.

## Student Organizations

Student organizations operating in the Jesse H. Jones School of Business contribute significantly to the student's total educational experience. They are important vehicles for creative interaction among students, between students and faculty, and between students and their counterparts on other campuses. They also provide linkages between the School and the business and professional community.

### School-Wide Organizations

**The Mack H. Hannah Junior Chamber of Commerce** was named for a black pioneer business leader in Houston who also served as a University regent and benefactor of the School. This school-wide club is a central focus of extra-curricular efforts and serves as the student government organization within the Jesse H. Jones School of Business. In the latter function, it assures students a voice in all aspects of college life and affords them the opportunity to experience leadership and participatory governance.

**Students in Free Enterprise (SIFE)** creates and presents a wide variety of innovative community outreach projects. This provides an opportunity for students to make a difference and to develop leadership, teamwork, and communication skills through learning, practicing, and teaching the principles of free enterprise.

**The Student Business Leadership Organization (SBLO)** has as its mission the development of Jesse H. Jones School of Business students into community and corporate leaders by enhancing their skills, talents, and experiences. Membership qualifications include being an undergraduate major or minor in the Jesse H. Jones School of Business or pursuing the Master of Business Administration degree while having a grade point average of 2.70 or higher.

**The Graduate Student Association (GSA)** seeks to improve the quality of life for graduate students and enhance their profile by providing opportunities to further entrepreneurship and job placement, establishing a network with local, regional or national graduate business school chapters and graduate associations on the campus of Texas Southern University, promoting volunteerism and community awareness by establishing partnerships within the business community, and supporting graduate program student recruitment and retention.

**Computer and Information Technology Student Organization (CITSO)** provides a channel for communication between students and professional leadership within information systems environments, promotes volunteerism and community awareness by establishing partnerships within the business community. Membership mainly consists of management information systems and computer science majors.

**Beta Gamma Sigma** is the honor society serving business programs accredited by The Association to Advance Collegiate Schools of Business (AACSB) International. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. The mission of Beta Gamma Sigma is to encourage and honor academic achievement in the study of business along with personal and professional excellence in the practice of business.

### Accounting Organizations

**Beta Alpha Psi** is a national scholastic and professional accounting fraternity. The Delta Xi Chapter was established at Texas Southern University in 1975 for the purpose of encouraging and recognizing scholastic and professional excellence in the field of accounting. To achieve this purpose or objective, Beta Alpha Psi fosters the following: the promotion of the study and practice of accounting; the provision of opportunities for self-development and association among members and practicing accountants; and the encouragement of a sense of ethical, social, and public responsibilities. The minimum scholastic requirement for juniors and seniors to be members is a cumulative GPA of 3.00 in accounting courses. Also, students must have completed Accounting 231, 232, and 331 for admission.

**The National Association of Black Accountants (NABA)** is a national organization of accounting students. Its purpose is to promote professional development in accounting, encourage and help members of minority groups entering the accounting profession, and provide assistance in developing accounting education for members of minority groups. The student chapter at Texas Southern University was organized in 1975, and membership is open to all students majoring in accounting or those who have expressed a desire to enter the accounting profession.

### Entrepreneurship Organization

**Entrepreneurship Club** has the following purpose and mission to allow students with an entrepreneurial spirit to have a place to learn about entrepreneurship in a more personal and applied manner and to give

student entrepreneurs the necessary and appropriate tools for starting and running a successful business of their own.

### **Finance Organization**

**Future Bankers Club** the Future Bankers Club provides leadership development, and professional, educational, and social engagement activities for students interested in the careers in banking and financial services.

### **Marketing Organization**

**The American Marketing Association (AMA)** is a national organization that serves to instill a desire in students to develop excellence in marketing and to provide them access to the professional enrichment activities provided by the national organization.

### **Right to Modify**

The information contained in this bulletin is considered to be descriptive in nature and not contractual. The University reserves the right to change any policy or requirement at any time during the time that a student is enrolled. Courses are also subject to change.

### **Description of Departments in the School**

The two departments housed in the Jesse H. Jones School of Business are described in detail on the pages that follow. They are described in the following order: Department of Accounting and Finance, and Department of Business Administration.