

# COMMUNICATION STUDIES (MEDIA STUDIES CONCENTRATION), BA

## SUMMARY

Code	Title	Hours
Core Curriculum Requirements ( <a href="https://catalog.tsu.edu/undergraduate/general-education-core-curriculum/">https://catalog.tsu.edu/undergraduate/general-education-core-curriculum/</a> )		42

Major Requirements (30 hours)		
COMM 130	Introduction to Communication Studies	3
COMM 200	Intro to Media Research Tech	3
COMM 220	Media Literacy	3
"COMM 221	Intercultural Communication"	3
COMM 232	INTERPERSONAL COMMUNICATION	3
COMM 330	PROFFESS DEVELOPMENT & ETHIC	3
COMM 331	Persuasion	3
COMM 336	Comm Research Design	3
COMM 332	Computer Applications in Communication	3
COMM 430	Experiential Learning	3

Media Studies Concentration Courses (27 hours)		
COMM 337	Media Criticism	3
Choose 24 additional hours of concentration courses from the approved list		24
COMM 250	Comm, Globalization & Int'l Me	
	or COMM 25 Soc Media Campaigns Analytics	
	or COMM 33 Computer Applications in Communication	
	or COMM 33 Perf. Theory & Methods	
	or COMM 34 Media, Power & Society	
	or COMM 42 Theories of Pop Cultural Comm	
	or COMM 49 Special Topic in Media Studies	

Or "COMM 324	Media and African Diaspora"	
Or "COMM 341	Gender and Media"	
Or "COMM 342	History of African American Film & TV"	
Or "COMM 427	Sports Media and Gender"	
Or "COMM 437	Afrofuturism Speculative Art and Media"	

Electives		
FS 102	Freshman Seminar/ first Year Experience	1
20 hours of electives <small>Transfer students do not take FS 102. They will take 21 SCH of electives</small>		20

**Total Hours 120**

Course	Title	Hours
<b>First Year</b>		
<b>First Semester</b>		
ENGL 1301	Freshman English I	3
MATH 1314	College Algebra	3
BIOL 1308	Survey of Life Science	3
HIST 1301	Soc & Pol Hist US to 1877	3

ARTS 1315	Intro African Art	3
or ARTS 1315	or Intro African Art	
or THEA 1310	or Introduction to Theatre	
or MUSI 131	or Introduction To Music	

**Hours 15**

Second Semester		
ENGL 1302	Freshman English II	3
GEOL 1303	Introduction To The Earth	3
POLS 2305	American Government	3
COMM 1315	Public Address	3
or COMM 1321	or Business & Professional Comm	
PSYC 2301	General Psychology	3
or SOCI 1301	or Introduction To Sociology	
or SOCI 1306	or Contemporary Social Issues	

**Hours 15**

**Second Year**

**Third Semester**

Select one of the following: 3

ENGL 2326	American Literature	
ENGL 2328	African-American Literature	
ENGL 2332	World Literature I	
ENGL 2333	World Literature II	

HIST 1302	Soc & Pol Hist US Since 1877	3
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POLS 2306	Texas Government	3
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COMM 130	Introduction to Communication Studies	3
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COMM 232	INTERPERSONAL COMMUNICATION	3
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**Hours 15**

**Fourth Semester**

COSC 1301	Intro To Compr Science I	3
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COMM 200	Intro to Media Research Tech	3
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COMM 220	Media Literacy	3
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"COMM 221	Intercultural Communication"	3
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Elective		3
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**Hours 15**

**Third Year**

**Fifth Semester**

COMM 332	Computer Applications in Communication	3
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COMM 336	Comm Research Design	3
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COMM 337	Media Criticism	3
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Concentration Course		3
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Elective		3
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**Hours 15**

**Sixth Semester**

COMM 330	PROFFESS DEVELOPMENT & ETHIC	3
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COMM 331	Persuasion	3
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Concentration Course		3
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Concentration Course		3
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Elective		3
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**Hours 15**

**Fourth Year**

**Seventh Semester**

COMM 430	Experiential Learning	3
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Concentration Course		3
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2 *Communication Studies (Media Studies Concentration), BA*

Concentration Course	3
Elective	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Eighth Semester</b>	
Concentration Course	3
Concentration Course	3
Concentration Course	3
Elective	3
Elective	3
<b>Hours</b>	<b>15</b>
<b>Total Hours</b>	<b>120</b>

DEGREE PLAN