

SPORT MANAGEMENT, BACHELOR OF SCIENCE OPTION III - (CONCENTRATION V) - RADIO, TELEVISION & FILM NON-TEACHING

The University Core Curriculum is the same across all undergraduate bachelor's programs. Please consult the academic advisor for your designated major before selecting courses in this area.

Summary

Code	Title	Hours
	General Education Core Curriculum (https://catalog.tsu.edu/undergraduate/schools-colleges/education/health-kinesiology-sport-management/sport-management-bs-option-iii-concentration-v-radio-television-film-non-teaching/#gened)	42
	General Education Core TCCNS Equivalent (https://catalog.tsu.edu/undergraduate/schools-colleges/education/health-kinesiology-sport-management/sport-management-bs-option-iii-concentration-v-radio-television-film-non-teaching/#tccns)	
	Major Requirements (https://catalog.tsu.edu/undergraduate/schools-colleges/education/health-kinesiology-sport-management/sport-management-bs-option-iii-concentration-v-radio-television-film-non-teaching/#major)	55
	Concentration Requirements (https://catalog.tsu.edu/undergraduate/schools-colleges/education/health-kinesiology-sport-management/sport-management-bs-option-iii-concentration-v-radio-television-film-non-teaching/#concentration)	23
Total Hours		120

General Education Core Curriculum (Standard) ¹

Code	Title	Hours
Communication		
ENGL 1301	Freshman English I	3
ENGL 1302	Freshman English II	3
Mathematics		
MATH 1324	Math and Business and Econ I	3
Life and Physical Sciences		
BIOL 1308	Survey of Life Science	3
BIOL 2301	Human Anat & Phys I	3
Language, Philosophy, and Culture		
ENG 2XX ²		3
Creative Arts		
MUSI 1315	Fine Arts In Daily Living	3
American History		
HIST 1301	Soc & Pol Hist US to 1877	3
HIST 1302	Soc & Pol Hist US Since 1877	3
Government/Political Science		
POLS 2305	American Government	3

POLS 2306	Texas Government	3
Social and Behavioral Sciences		
PSYC 2301	General Psychology	3
Institutional Options		
COMM 1321	Business & Professional Comm	3
	or COMM 1315 Public Address	
COSC 1301	Intro To Compr Science I	3
Total Hours		42

General Education Core Curriculum (TCCNS Equivalent)

Major (Sport Management)

Code	Title	Hours
SPMT 134	Sport & Entertainment Mgmt	3
SPMT 135	Sport Marketing & Promotions	3
SPMT 273	Mngl Com & Media Rtl in Sports	3
SPMT 279	Sport Prg Evnt & Facility MGMT	3
SPMT 332	Sports Ethics and The Law	3
SPMT 333	Problems in Rec & Sports	3
SPMT 434	Admin of Athletics Org	3
SPMT 399	Sports Management Seminar	2
	or REC 399 Prof Development Capstone	
	or HED 399 Health Seminar	
	or KIN 399 Physical Ed Seminar	
SPMT 476	Hist Sport Gov African Disaspo	3
SPMT 499	Sport Mgmt Capstone	6
	or REC 499 Internship: Rec Park & Leisure	
	or KIN 499 Supervised Ind Wk/Research Ath	
	or ATR 499 Clinical Exernship in Athletic Training	
	or HED 499 Supervised Individual Work in Community Health	

Cognate Courses

FS 102	Freshman Seminar/ first Year Experience	1
KIN 127	Foundations I	3
KIN 233	Foundations II	3
MATH 1325	Elements of Calculus	3
ECON 2301	Principles Of Economics I	3
Approved Elective ⁵		10
Total Hours		55

Concentration (RTF)

Code	Title	Hours
RTF 130	Introduction to Media Studies	3
RTF 131	Intro to Media Aesthetics	3
RTF 331	Media Analysis and Criticism	3
RTF 344	Media Management & Marketing	3
RTF 353	Digital film Production 1	4
	or RTF 355 Television Production	
RTF 360	Voice & Diction for Media Perf	4
	or RTF 361 Intro to Radio Operations	
ERM Elective		3

- ¹ Students should be advised by a major advisor prior to registering for any credit, particularly any core curriculum credit as listed.
- ² ENGL 2332 World Literature I, ENGL 2333 World Literature II, ENGL 2326 American Literature, or ENGL 2328 African-American Literature
- ³ Any one of the following: MUSI 1306 Music Appreciation, MUSI 1315 Fine Arts In Daily Living, THEA 1310 Introduction to Theatre, ARTS 1315 Intro African Art (TCCN: HUMA 1315, DRAM 1310, ARTS 1301, or HUMA 2323)
- ⁴ Any one (1) of these: PSYC 2301 General Psychology, SOCI 1301 Introduction To Sociology, GEOG 1303 World Regional Geography
- ⁵ Approved Elective-advisor approval

Course	Title	Hours
First Year		
First Semester		
COSC 1301	Intro To Compr Science I	3
ENGL 1301	Freshman English I	3
MATH 1324	Math and Business and Econ I	3
SPMT 134	Sport & Entertainment Mgmt	3
COMM 1321	Business & Professional Comm	3
or COMM 1315	or Public Address	
FS 102	Freshman Seminar/ first Year Experience	1
Hours		16
Second Semester		
ENGL 1302	Freshman English II	3
MATH 1325	Elements of Calculus	3
PSYC 2301	General Psychology	3
SPMT 135	Sport Marketing & Promotions	3
BIOL 1308	Survey of Life Science	3
Hours		15
Second Year		
Third Semester		
HIST 1301	Soc & Pol Hist US to 1877	3
KIN 127	Foundations I	3
ENG 2XX		3
BIOL 2301	Human Anat & Phys I	3
POLS 2305	American Government	3
Hours		15
Fourth Semester		
HIST 1302	Soc & Pol Hist US Since 1877	3
KIN 233	Foundations II	3
ECON 2301	Principles Of Economics I	3
MUSI 1315	Fine Arts In Daily Living	3
POLS 2306	Texas Government	3
Hours		15
Third Year		
Fifth Semester		
RTF 130	Introduction to Media Studies	3
RTF 131	Intro to Media Aesthetics	3
SPMT 273	Mngl Com & Media Rtl in Sports	3
SPMT 332	Sports Ethics and The Law	3

Approved Elective		3
Hours		15
Sixth Semester		
ERM Elective		3
RTF 331	Media Analysis and Criticism	3
RTF 344	Media Management & Marketing	3
SPMT 279	Sport Prg Evnt & Facility MGMT	3
SPMT 476	Hist Sport Gov African Disaspo	3
Approved Elective		3
Hours		18
Fourth Year		
Seventh Semester		
RTF 353	Digital film Production 1	4
or RTF 355	or Television Production	
RTF 360	Voice & Diction for Media Perf	4
or RTF 361	or Intro to Radio Operations	
Approved Elective		3
Approved Elective		1
SPMT 399	Sports Management Seminar	2
Hours		14
Eighth Semester		
SPMT 333	Problems in Rec & Sports	3
SPMT 434	Admin of Athletics Org	3
SPMT 499	Sport Mgmt Capstone	6
Hours		12
Total Hours		120