

# SPORT MANAGEMENT, BACHELOR OF SCIENCE OPTION III - (CONCENTRATION V) - RADIO, TELEVISION & FILM NON-TEACHING

The University Core Curriculum is the same across all undergraduate bachelor's programs. Please consult the academic advisor for your designated major before selecting courses in this area.

## Summary

Code	Title	Hours
	General Education Core Curriculum (p. 1)	42
	General Education Core TCCNS Equivalent (p. 1)	
	Major Requirements (p. 1)	55
	Concentration Requirements (p. 1)	23
<b>Total Hours</b>		<b>120</b>

## General Education Core Curriculum (Standard) <sup>1</sup>

Code	Title	Hours
<b>Communication</b>		
ENGL 1301	Freshman English I	3
ENGL 1302	Freshman English II	3
<b>Mathematics</b>		
MATH 1324	Math and Business and Econ I	3
<b>Life and Physical Sciences</b>		
BIOL 1308	Survey of Life Science	3
BIOL 2301	Human Anat & Phys I	3
<b>Language, Philosophy, and Culture</b>		
ENG 2XX <sup>2</sup>		3
<b>Creative Arts</b>		
MUSI 1315	Fine Arts In Daily Living	3
<b>American History</b>		
HIST 1301	Soc & Pol Hist US to 1877	3
HIST 1302	Soc & Pol Hist US Since 1877	3
<b>Government/Political Science</b>		
POLS 2305	American Government	3
POLS 2306	Texas Government	3
<b>Social and Behavioral Sciences</b>		
PSYC 2301	General Psychology	3
<b>Institutional Options</b>		
COMM 1321	Business & Professional Comm	3
	or COMM 1315 Public Address	
COSC 1301	Intro To Compr Science I	3
<b>Total Hours</b>		<b>42</b>

## General Education Core Curriculum (TCCNS Equivalent) Major (Sport Management)

Code	Title	Hours
SPMT 134	Sport & Entertainment Mgmt	3
SPMT 135	Sport Marketing & Promotions	3
SPMT 273	Mngl Com & Media Rtl in Sports	3
SPMT 279	Sport Prg Evnt & Facility MGMT	3
SPMT 332	Sports Ethics and The Law	3
SPMT 333	Problems in Rec & Sports	3
SPMT 434	Admin of Athletics Org	3
SPMT 399	Sports Management Seminar	2
SPMT 476	Hist Sport Gov African Disaspo	3
SPMT 499	Sport Mgmt Capstone	6
<b>Cognate Courses</b>		
FS 102	Freshman Seminar/ first Year Experience	1
KIN 127	Foundations I	3
KIN 233	Foundations II	3
MATH 1325	Elements of Calculus	3
ECON 2301	Principles Of Economics I	3
Approved Elective <sup>5</sup>		10
<b>Total Hours</b>		<b>55</b>

## Concentration (RTF)

Code	Title	Hours
RTF 130	Introduction to Media Studies	3
RTF 131	Intro to Media Aesthetics	3
RTF 331	Media Analysis and Criticism	3
RTF 344	Media Management & Marketing	3
RTF 353	Digital film Production 1	4
or RTF 355	Television Production	
RTF 360	Voice & Diction for Media Perf	4
or RTF 361	Intro to Radio Operations	
ERM Elective		3

1

Students should be advised by a major advisor prior to registering for any credit, particularly any core curriculum credit as listed.

2

ENGL 2332 World Literature I, ENGL 2333 World Literature II, ENGL 2326 American Literature, or ENGL 2328 African-American Literature

3

Any one of the following: MUSI 1306 Music Appreciation, MUSI 1315 Fine Arts In Daily Living, THEA 1310 Introduction to Theatre, ARTS 1315 Intro African Art (TCCN: HUMA 1315, DRAM 1310, ARTS 1301, or HUMA 2323)

4

Any one (1) of these: PSYC 2301 General Psychology, SOCI 1301 Introduction To Sociology, GEOG 1303 World Regional Geography

5

Approved Elective-advisor approval

Course	Title	Hours	Fourth Year	Hours
<b>First Year</b>			<b>Seventh Semester</b>	
<b>First Semester</b>			RTF 353	Digital film Production 1
COSC 1301	Intro To Compr Science I	3	or RTF 355	or Television Production
ENGL 1301	Freshman English I	3	RTF 360	Voice & Diction for Media Perf
MATH 1324	Math and Business and Econ I	3	or RTF 361	or Intro to Radio Operations
SPMT 134	Sport & Entertainment Mgmt	3	Approved Elective	3
COMM 1321	Business & Professional Comm	3	Approved Elective	1
or COMM 1315	or Public Address		SPMT 399	Sports Management Seminar
FS 102	Freshman Seminar/ first Year Experience	1		2
	<b>Hours</b>	<b>16</b>		<b>14</b>
<b>Second Semester</b>			<b>Eighth Semester</b>	
ENGL 1302	Freshman English II	3	SPMT 333	Problems in Rec & Sports
MATH 1325	Elements of Calculus	3	SPMT 434	Admin of Athletics Org
PSYC 2301	General Psychology	3	SPMT 499	Sport Mgmt Capstone
SPMT 135	Sport Marketing & Promotions	3		<b>Hours</b>
BIOL 1308	Survey of Life Science	3		<b>12</b>
	<b>Hours</b>	<b>15</b>		<b>Total Hours</b>
				<b>120</b>
<b>Second Year</b>				
<b>Third Semester</b>				
HIST 1301	Soc & Pol Hist US to 1877	3		
KIN 127	Foundations I	3		
ENG 2XX		3		
BIOL 2301	Human Anat & Phys I	3		
POLS 2305	American Government	3		
	<b>Hours</b>	<b>15</b>		
<b>Fourth Semester</b>				
HIST 1302	Soc & Pol Hist US Since 1877	3		
KIN 233	Foundations II	3		
ECON 2301	Principles Of Economics I	3		
MUSI 1315	Fine Arts In Daily Living	3		
POLS 2306	Texas Government	3		
	<b>Hours</b>	<b>15</b>		
<b>Third Year</b>				
<b>Fifth Semester</b>				
RTF 130	Introduction to Media Studies	3		
RTF 131	Intro to Media Aesthetics	3		
SPMT 273	Mngl Com & Media Rtl in Sports	3		
SPMT 332	Sports Ethics and The Law	3		
Approved Elective		3		
	<b>Hours</b>	<b>15</b>		
<b>Sixth Semester</b>				
ERM Elective		3		
RTF 331	Media Analysis and Criticism	3		
RTF 344	Media Management & Marketing	3		
SPMT 279	Sport Prg Evnt & Facility MGMT	3		
SPMT 476	Hist Sport Gov African Disaspo	3		
Approved Elective		3		
	<b>Hours</b>	<b>18</b>		